







#### WE COLOR THE WORLD

We are goki – for over 40 years, we have been producing wooden toys and making the world more colorful. We make wooden toys so that childhood remains an adventure. In 1981, Gerhard Gollnest and Fritz-Rüdiger Kiesel founded what is now one of the largest wooden toy manufacturers in Europe. Today, the company is based in Güster, Schleswig-Holstein, and employs over 450 people worldwide. We put a lot of love, experience, and responsibility into the development of toys for young adventurers. To help develop and encourage a child's imagination and creativity, toys must have high value.

In efforts to spread the joy of high-quality, eco-friendly, and sustainable toys across the Atlantic, goki started operating with its own subsidiary, goki America, in North America in 2021. goki America, is the exclusive American distributor of the company and offers our own brands goki and HOLZTIGER.

Furthermore, as a value-based family business, we focus on people, building a partnership with our business partners and caring for future generations. It is children who drive everything we do. That is why the careful utilization of resources, the quality of the toys, and the joy our products bring to the little ones are what matter most to us. goki was awarded the 16th German Sustainability Award as a pioneer of transformation in the toy industry. Since 2008, Europe's largest award for ecological and social commitment has shown what Germany's pioneers of sustainability have to offer. The German Sustainability Award is the national award for top achievements in sustainability in business, communities, and research.

goki - The Wooden Toy Maker since 1981!



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#### Our story

Gerhard Gollnest and Fritz-Rüdiger Kiesel started selling toys in 1981.

Over the years, the small two-man business in Hamburg has become Northern Germany's largest toy manufacturer. Today the company is located in Güster and employs more than 450 people worldwide.

With a diverse portfolio comprising over 2,000 articles, Gollnest & Kiesel stands as one of the foremost producers of wooden toys. Annually, the company introduces up to 200 new product developments, delivering an impressive 20 million toys to over 80 countries worldwide. However, despite its considerable scale, Gollnest & Kiesel does not measure success solely by size.





As a family-owned business built on strong values, our priority lies in nurturing relationships with our partners and safeguarding the interests of future generations.

Children are at the heart of our mission, inspiring every aspect of our work. This is why we prioritize the responsible utilization of resources, the superior quality of our toys, and the happiness our products bring to young ones.





#### Our promise

With more than 40 years of expertise in toy manufacturing, a profound commitment to child safety, and a robust quality management system in place, Gollnest & Kiesel guarantees the safety of its toys. Each of our toys undergoes rigorous testing and meets ASTM F963 and EN71 certification standards, ensuring they adhere to the highest safety regulations.



#### Our production



By exercising thorough control over every aspect of the supply chain, Gollnest & Kiesel can ensure comprehensive adherence to both quality and social standards. The company's 5 factories not only provide manufacturing flexibility but also prioritize safety throughout the production process. This approach underscores our commitment to maintaining high standards across all facets of our operations.





#### Our achievements & awards

Good work is appreciated. By our customers, by independent expert juries, associations, editorial offices and end users.

We have received numerous awards, also from "markt intern". Every 2 years, the middle market-oriented industry service surveys more than 4,000 specialist toy retailers in Germany,





Austria and Switzerland. For the third time in a row, Gollnest & Kiesel has been voted No. 1 specialist trade partner.

#### Our contributions for a better future

Sustainability and social commitment are indispensable for the company.

In 2004, Gollnest & Kiesel planted trees for the first time. Under the motto "A tree for every newborn child in Schleswig-Holstein", Gollnest & Kiesel has





contributed in a small way to making the most sparsely wooded federal state in Germany a little greener.

More than 450,000 trees have been planted since the inception of this project.

150 million children worldwide are engaged in child labor, depriving them of their basic rights and opportunities.

This is why Gollnest & Kiesel is committed to building schools in developing countries, because education is the way out of poverty and child labor.





In cooperation with the children's relief organizations "terre des hommes" and "Children in Africa", ten schools have been built so far. Together with registered Arise e.V., Gollnest & Kiesel is currently building its eleventh school in Ghana.

Sustainability is a cornerstone of production at Gollnest & Kiesel. Our European factories are outfitted with either photovoltaic systems or utilize green electricity, contributing to our company's climate-neutral energy footprint across Europe.





Enabling our children to live in a world worth living in.

#### Our brands



goki stands for responsible, high-quality wooden toys. Lovingly designed, they provide play value suitable for children aged 1 to 8. The European wood used for the products comes from sustainable forestry and is produced using water-based paints.







With goki evolution, young children discover creative and free play. Their imagination runs free and whole new worlds are created.

The colors are harmoniously matched to each other and emphasize the natural wood character instead of covering it up.

Selected types of wood and handcrafted production in Europe complete the concept.







The HOLZTIGER range includes over 400 figures. They are individually handmade from solid maple wood, the edges carefully rounded and painted by hand with safe water-based paints. All in and from Europe.

A truly haptic and visual experience.







Made in Europe



#### goki from day one

Mothers, fathers, grandfathers,

... and especially you, who have been selling our goki products successfully for many years, have asked us: "Why aren't there great goki products also available as a baby

series? You obviously

know how it's done."

We have taken this wish to heart and it has given us great pleasure to provide a goki baby series that

aligns 100% to the goki philosophy

– high quality, safe, suitable for children and at the same time a contemporary look and feel. We are producing the entire series in our factory in Vaihingen, Germany.

#### Examples of self-service packaging:











- Made by hand in Germany for over 60 years
- Beech, maple, walnut wood from surrounding region
  - Non-toxic paints and dyes
  - All metal parts are of stainless steel •

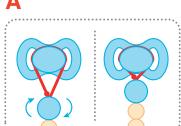
#### Safety-Clip



The new safety-clip is here! Smaller in diameter, with a metal clip designed for child safety.

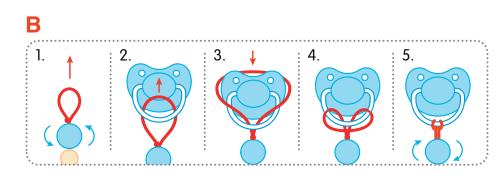
#### **Unique:**

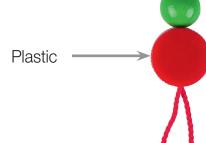
The first pacifier chain to fit every pacifier.



#### Easy to use:

- Simply turn the small plastic spool
- Attach the pacifier finished!







#### Grasping Rings



























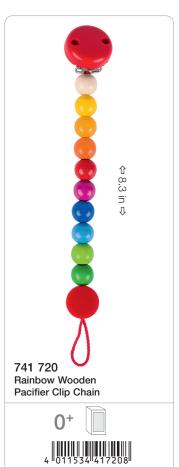


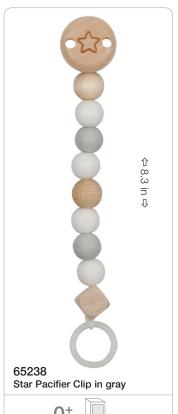


#### Pacifier Clips

#### 90ki bolys







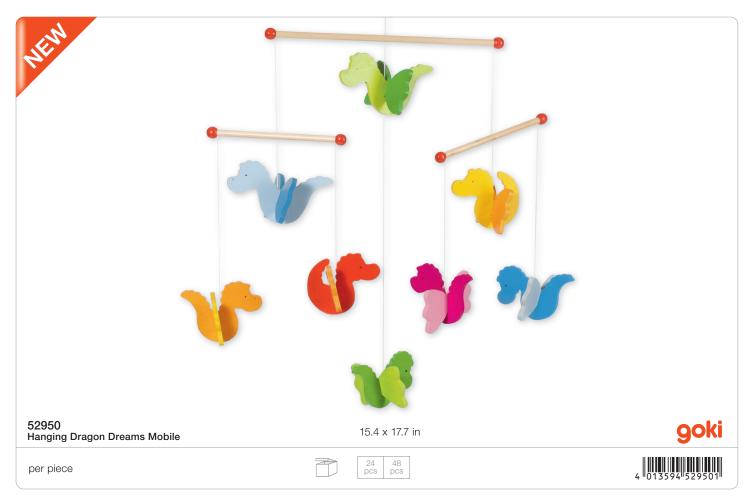
4 013594 652384















# 90ki evolution



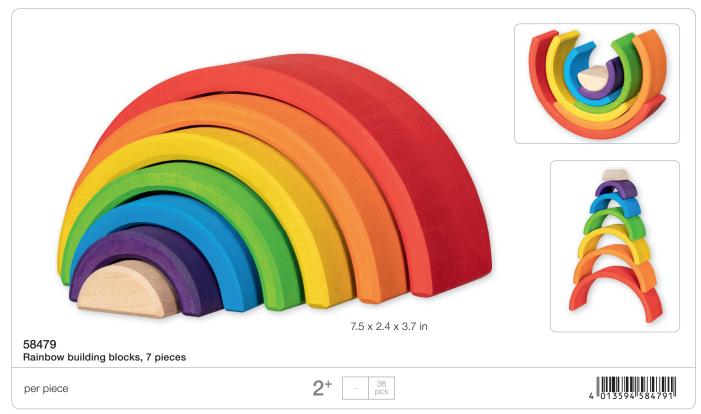
## Childrens' development is essential. We want to give it space to flourish.

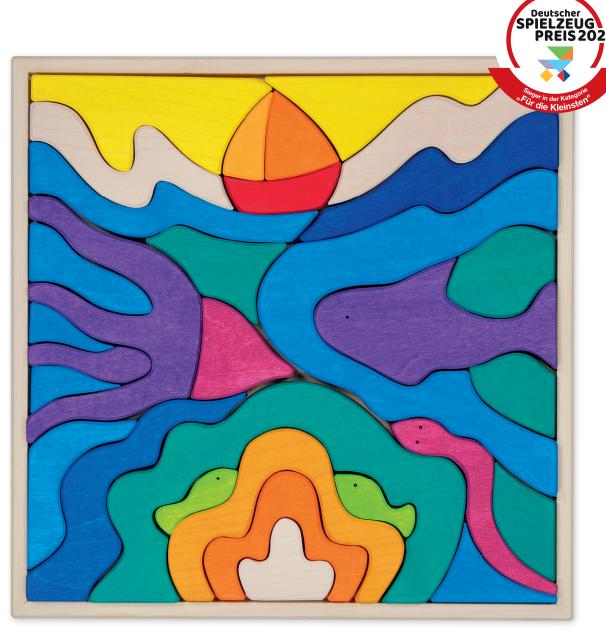
Evolution means development, evolution creates variety, evolution never ends, always takes place – in every child's room. Through Goki Evolution, children delve into imaginative and unstructured play. Are they exploring forests, meeting dwarves, or delving into caves? This manifests solely in the children's imagination. The colors are harmoniously coordinated, emphasizing the natural wood rather than concealing it. The meticulous selection of wood varieties, combined with the artistry of European handcrafted production, serves to elevate and enhance the overall concept. This deliberate choice not only accentuates the natural qualities of the materials but also adds a layer of authenticity and craftsmanship that imbues each piece with a sense of quality and uniqueness.











13 x 13 x 1.2 in







58362 Building bricks, Ocean, 31 pieces, in a wooden box

per piece

























per piece 2<sup>+</sup> 20 c pcs



per piece

2+

















58352
Tile puzzle, Butterfly Mariposa, 15 pieces, in a wooden box





58351

per piece



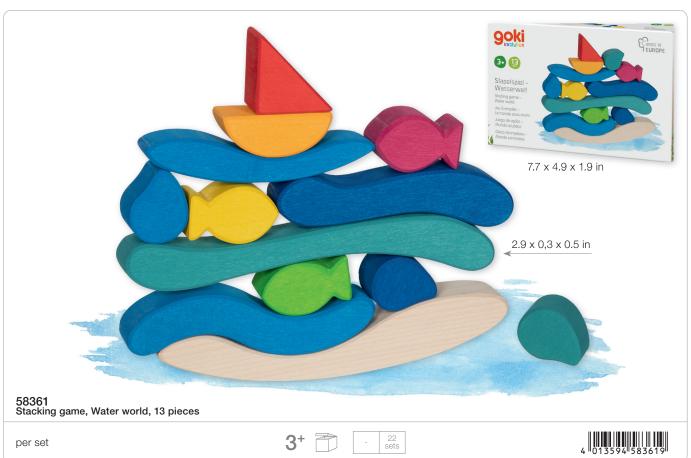


4 013594 583510

































This colour sorting game playfully introduces children to the world of colours and counting. At Christmas time, the colourful spiral can be used as an Advent calendar. Bowl and 24 balls made of 100% fair trade wool, handmade.



Colour sorting game and Advent spiral, 34 pieces





4 013594 583541







For many years, the HOLZTIGER brand has been synonymous with the highest quality - **Made in Europe**.

All the figures are made from local maple and beech wood.

Only selected top qualities are considered for the lovingly manufactured premium products. Each figure is sanded by hand and painted with non-toxic water-based paints, ensuring that the fine natural structure of the wood is visibly preserved and giving the toys their unmistakable character.

Every animal, every figure is unique! That is why slight differences in size and colour are part of the essence of HOLZTIGER figures and give them their timeless value.

Play value, safety, top quality and high ecological standards all have one name -

HOLZTIGER!

Our HOLZTIGER products are recommended for Children from the age of 3.



#### ON THE FARM





Art. 80000 Bull, black 6.7 x 1.1 x 4.5 in 4 013594 800006



Art. 80002 Cow, grazing 6.6 x 1.1 x 3.5 in 4 013594 800020



Made in Europe

handcrafted & handpainted

Art. 80003 Cow 6.3 x 1.1 x 3.9 in 4 013594 800037



Art. 80004 Calf, grazing, black 4.7 x 0.9 x 3.0 in 4 013594 800044



Art. 80005 Calf 4.3 x 0.9 x 3.5 in 4 013594 800051



Art. 80006 Calf 2.4 x 0.7 x 2.4 in 4 013594 800068



Art. 80556 Highland cattle 6.1 x 1.1 x 3.9 in 4 013594 805568



Art. 80557 Highland cattle 2.8 x 0.7 x 2.2 in 4 013594 805575



Art. 80064 Pig 5.4 x 1.1 x 2.8 in 4 013594 800648



Art. 80066 Piglet 2.4 x 0.7 x 1.6 in 4 013594 800662



Art. 80068 Boar, dappled 5.5 x 1.1 x 2.8 in 4 013594 800686



Art. 80079 Billy-goat  $3.7 \times 0.9 \times 3.6$  in 4 013594 800792



Art. 80080 Goat 3.1 x 0.9 x 3.4 in 4 013594 800808





Art. 80081 Kid 2.0 x 0.7 x 2.2 in 4 013594 800815



























Art. 80072 Sheep 3.8 × 0.9 × 2.4 in 4 013594 800723











Art. 80073 Sheep, white 4.3 × 0.9 × 3.3 in

#### ON THE FARM





Art. 80014 Rooster 3.3 x 0.7 x 3.0 in 4 013594 800143



Art. 80016 Hen 3.1 x 0.7 x 2.6 in 4 013594 800167



Art. 80017 Hen 2.8 x 0.7 x 2.8 in 4 013594 800174



Made in Europe

handcrafted & handpainted

Art. 80020 Chick 1.6 x 0.7 x 1.4 in 4 013594 800204



Art. 80021 Mallard 2.2 x 0.7 x 2.6 in 4 013594 800211



Art. 80022 Mallard, sitting 2.6 x 0.8 x 1.9 in 4 013594 800228



Art. 80023 Duck 2.3 x 0.7 x 2.0 in 4 013594 800235



Art. 80024 Duck, sitting 2.4 x 0.7 x 1.5 in 4 013594 800242



Art. 80030 Swan 3.7 x 0.9 x 3.0 in 4 013594 800303



Art. 80027 Goose 3.0 x 0.8 x 3.8 in 4 013594 800273



Art. 80028 Goose 4.1 x 0.7 x 2.0 in 4 013594 800280



Art. 80029 Goose 2.2 x 0.8 x 2.4 in 4 013594 800297



Art. 80062 Dalmatian 4.5 x 0.9 x 3.1 in 013594 800624



Art. 80063 Dalmatian, standing, small  $2.4 \times 0.8 \times 1.8 \text{ in}$ 4 013594 800631





Art. 80059 Farm dog 2.4 x 0.7 x 2.2 in 4 013594 800594



Art. 80058 Farm dog 5.7 x 0.8 x 3.0 in 4 013594 800587







Art. 80055 Cat, sitting 2.4 x 0.7 x 3.1 in 4 013594 800556



Art. 80056 Cat 2.4 x 0.7 x 2.0 in 4 013594 800563



Art. 80540 Cat, ragdoll 2.8 x 0.8 x 2.8 in



Art. 80087 Mouse 2.0 x 1.1 x 1.1 in 4 013594 800877



Art. 80542 Mole 3.0 x 0.9 x 1.2 in 4 013594 805421



Art. 80223 Maple tree, small 6.5 x 0.9 x 5.3 in





Art. 80221 Conifer 4.9 x 0.9 x 4.5 in 4 013594 802215



Art. 80216 Apple tree 7.5 x 1.1 x 6.7 in 4 013594 802161



Art. 80233 Toadstool 1.9 x 0.7 x 2.1 in 4 013594 802338



Art. 80353 Toadstool, small 1.6 x 0.8 x 1.3 in 4 013594 803533





Art. 80560 Bison 5.9 x 1.1 x 4.2 in 4 0 1 3 5 9 4 8 0 5 6 0 5



Art. 80183 Brown bear 5.7 x 1.1 x 3.8 in 4 013594 801836



Art. 80186 Little brown bear 2.2 x 0.9 x 3.2 in 4 013594 801867



Made in Europe

handcrafted & handpainted

Art. 80185 Small brown bear  $3.3 \times 0.9 \times 2.8$  in 4 013594 801850



Art. 80088 Stag 5.5 x 1.1 x 5.3 in 4 013594 800884



Art. 80089 Roe buck 5.1 x 0.9 x 6.3 in 4 013594 800891



Art. 80090 Deer 4.1 x 0.9 x 4.7 in 4 013594 800907



Art. 80091 Fawn 3.5 x 0.7 x 3.1 in 4 013594 800914



Wolf 3.9 x 0.9 x 3.9 in 4 013594 801096



Art. 80094 Fox, running 5.7 x 0.9 x 2.3 in 4 013594 800945



Art. 80095 Fox 5.3 x 0.9 x 3.1 in 4 013594 800952



Art. 80096 Fox, small 3.2 x 0.7 x 1.8 in 4 013594 800969



Art. 80539 Badger 5 x 0.9 x 2.0 in 4 013594 805391



Art. 80132 Groundhog 2.6 x 0.8 x 1.7 in 4 013594 801324



Art. 80189 Skunk 3.4 x 0.9 x 4.3 in 4 013594 801898



Art. 80190 Racoon 3.7 x 0.9 x 1.8 in 4 013594 801904











Art. 80106































#### WATER WORLD













Art. 80200 Shark 7.9 x 1.1 x 2.8 in





















# AGE OF THE DINOSAURS





Made in Europe

handcrafted & handpainted

Art. 80331 Tyrannosaurus Rex 5.9 x 0.9 x 3.7 in







Art. 80333 Allosaurus 7.7 x 0.9 x 3.6 in







Art. 80336













Art. 80608 Pteranodon 6.3 x 0.9 x 3.3 in









Art. 80158 Rhino 7.5 x 1.1 x 3.6 in 4 013594 801584



Art. 80154 Giraffe 5 x 1.2 x 9.2 in 4 013594 801546



Art. 80568 Zebra  $5.5 \times 1.1 \times 5.7$  in 4 013594 805681



Art. 80161 Hippo  $7.3 \times 1.1 \times 3.5 \text{ in}$ 4 013594 801614



Giraffe 4.8 x 1.1 x 8.4 in 4 013594 801553



Art. 80169 Chimpanzee, standing 3.2 x 0.9 x 5.1 in 4 013594 801690



Made in Europe

handcrafted & handpainted

Art. 80160 Hippo 7.1 x 1.1 x 5.5 in 4 013594 801607



Giraffe, small 3.9 x 1.0 x 5.7 in 4 013594 801577



Art. 80168 Gorilla 4.3 x 1.1 x 4.3 in 4 013594 801683



Art. 80571 Mammoth 7.6 x 1.1 x 5.4 in 4 013594 805711



Art. 80193 Kangaroo 5.8 x 1.1 x 5.1 in 4 013594 801935



Art. 80174 Crocodile 9.8 x 1.1 x 3.1 in 4 013594 801744



Art. 80545 Turtle 3.9 x 0.9 x 2.0 in 4 013594 805452









Art. 80140 Lioness 5.3 x 1.1 x 4.5 in





Art. 80136
Tiger
5.5 x 1.1 x 4.1 in

4 013594 801362













Art. 80147 Elephant 7.1 × 1.1 × 5.6 in





Art. 80150 Elephant 4.3 × 0.9 × 3.7 in









## Art. 80246 Red knight with cloak 3.7 x 1.0 x 5.9 in

4 013594 802468

### Art. 80248 Tournament horse, red 5.9 x 1.1 x 6.7 in

4 013594 802482



#### Art. 80255 Blue knight, riding 3.9 x 1.0 x 7.5 in

4 013594 802550

#### Art. 80249

Tournament horse, blue 5.9 x 1.1 x 6.7 in





# SALES AID + DISPLAY FOR SALES COUNTER







For your first HOLZTIGER order valued at \$ 115.00, we will provide a complimentary display. The order must be paid for as per our valid Terms and Conditions.

#### 66972

Counter display for HOLZTIGER products 15.7 x 11.8 x 11 in

4 013594 669726





For your first HOLZTIGER order valued at \$ 560.00, we will provide a complimentary display. The order must be paid for as per our valid Terms and Conditions.

### 66971

Rotating display for HOLZTIGER products 15.7 x 15.7 x 40.2 in

4 013594 669719



















# Wooden puppets for beginners - to develop motor skills.













8 complete outfits!

Flexible Bear puppets Benna & Benno, with wardrobe

goki

per set











8 complete outfits!



10.6 x 5.1 x 2.2 in

goki

Flexible puppets, Mouse Wardrobe, Lia & Luca

3+



24 sets

4 013594 292719



per set

per set

3+



64 sets



# RIDE-ON VEHICLES













14175 White Classic Vintage Race Car Ride-On Vehicle

per piece

1 + ma 25

- 1 pc

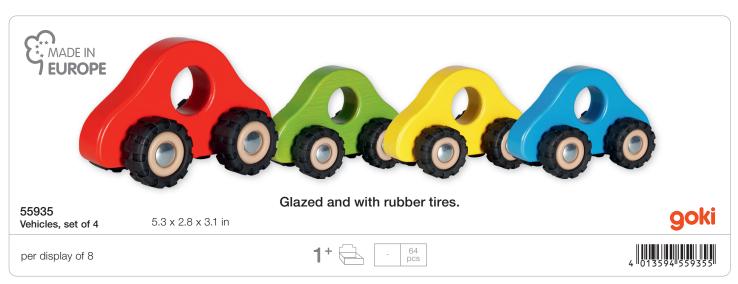


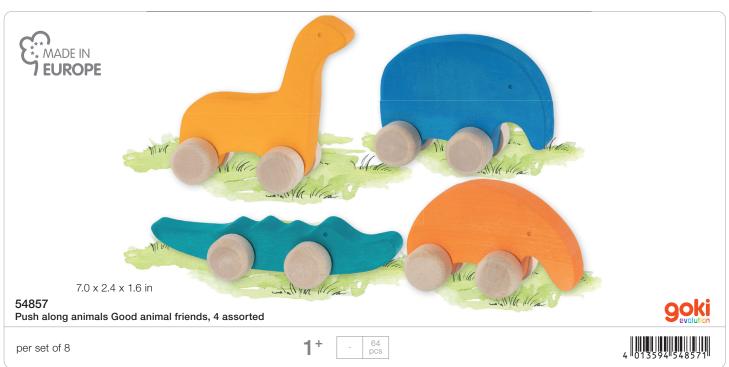
# **VEHICLES / PULL-ALONG ANIMALS**





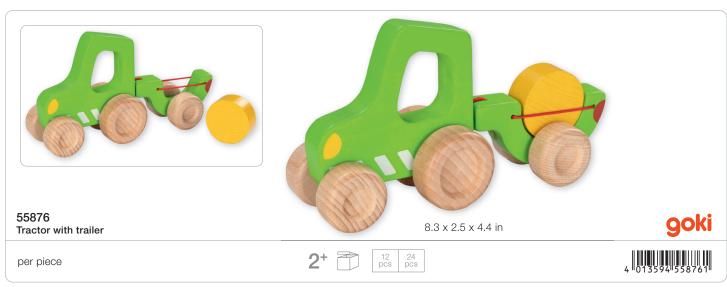








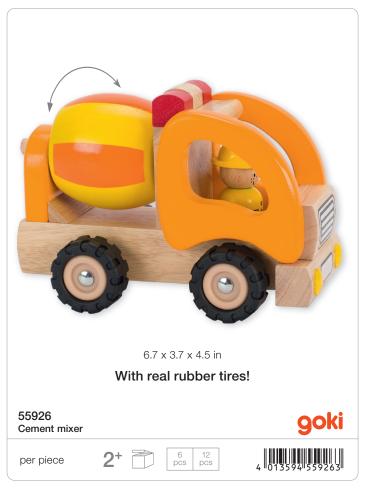


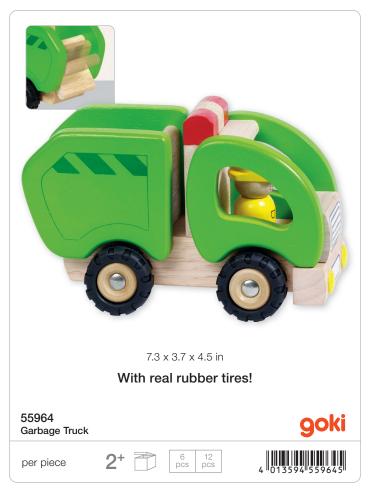






























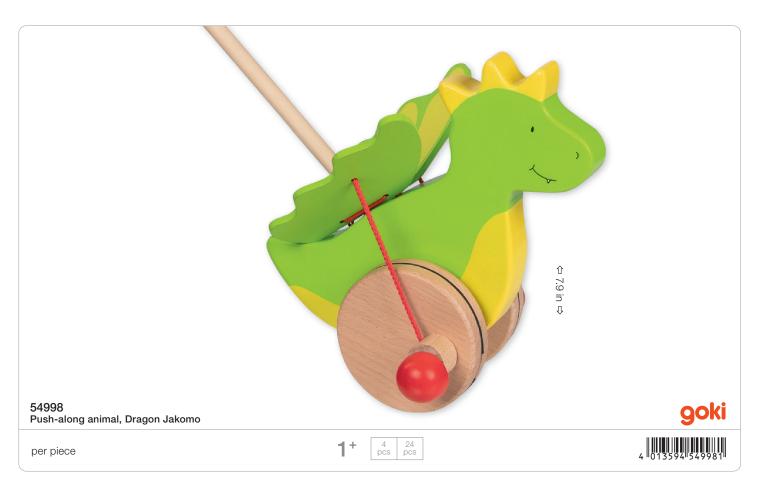








# They beat their wings.







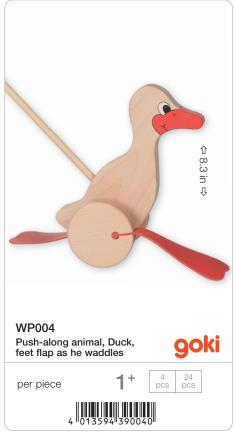
# With large waddling feet that make children smile.





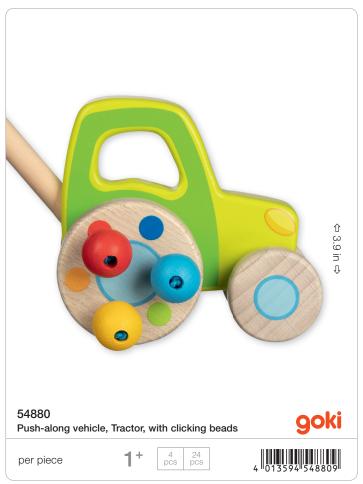


















8.3 x 8.3 x 0.9 in

57545

Powerdisplay, lift-out puzzles, Goki Essentials I, 4 assorted

**goki** 

per display of 8











57632 Powerdisplay, lift-out puzzles, Goki Essentials II, 7 assorted  $11.8 \times 8.3 \times 0.9$  in

goki

per display of 7

























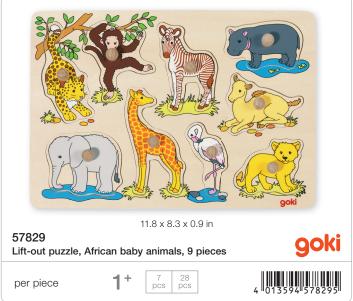




































# Made of wood



57390 Mini-Puzzle, Dinosaur, 6 assorted







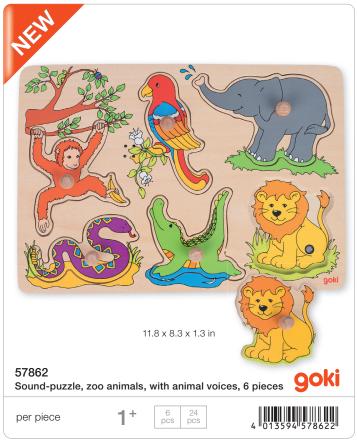






# Combining sound and play: Sound puzzles from goki!

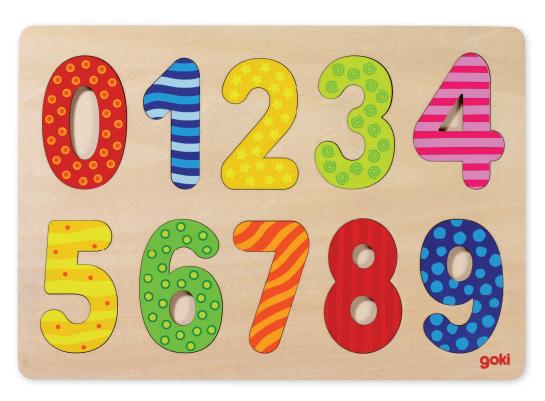












11.8 x 8.3 x 0.3 in

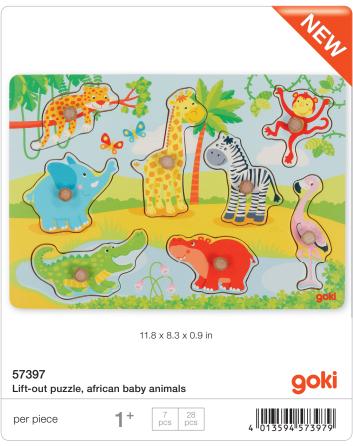
57574
Colorful Numbers Wooden Learning Puzzle - Educational Set

goki

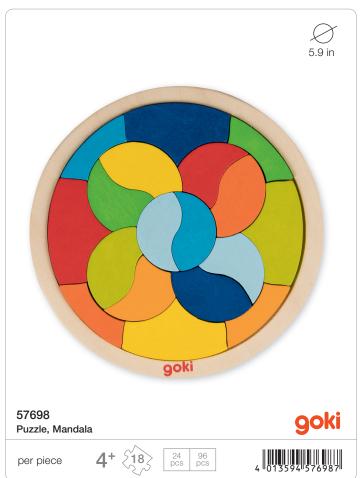
per piece 1 1  $\frac{12}{pcs}$   $\frac{48}{pcs}$ 



















 $7.8 \times 7.8 \times 0.6$  in

57705
Puzzle, Stacking Geometrical Shapes, 4 layers, 16 pieces

goki

per piece

2+

12 24 pcs pcs







4.6 x 4.6 x 0.8 in

57737 Puzzle, Circle, 6 layers, 21 pieces goki

per piece

4+

36 72 pcs pcs



Introducing the Ball Tower Puzzle! Looking for a challenge that transcends age barriers? Look no further! Our Tricky Ball Tower Puzzle is the ultimate brain-teaser for all age groups. Your mission, should you choose to accept it, is to rearrange the colorful balls back into their original sequence. Sounds easy, right? Think again! To begin, grab hold of the ball tower and give it a whirl! Spin those discs until the colors are thoroughly mixed up and ready for your puzzling prowess. Navigate the balls back to their starting positions, utilizing the empty space in each row to maneuver them up and down, one step at a time. Get ready to exercise your brain and have a blast with the Ball Tower Puzzle – your ticket to hours of thrilling puzzle fun!





57465 Ball Tower Puzzle

per piece









**goki** 





without decoration

66937

Display stand for 5 puzzles

1 24 pcs

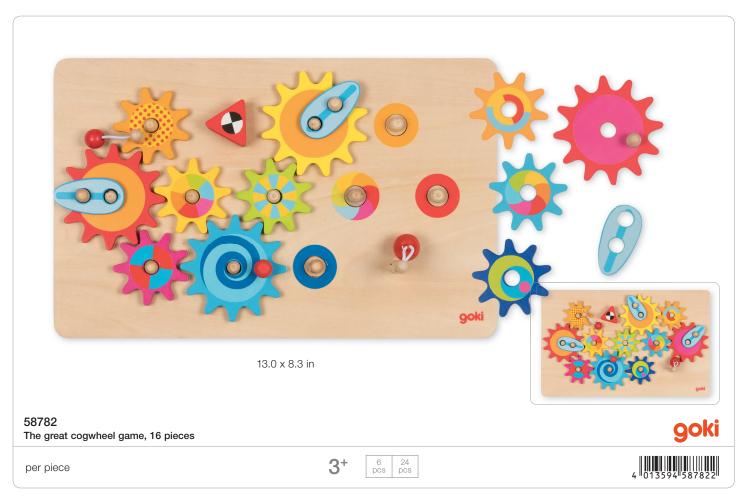
goki

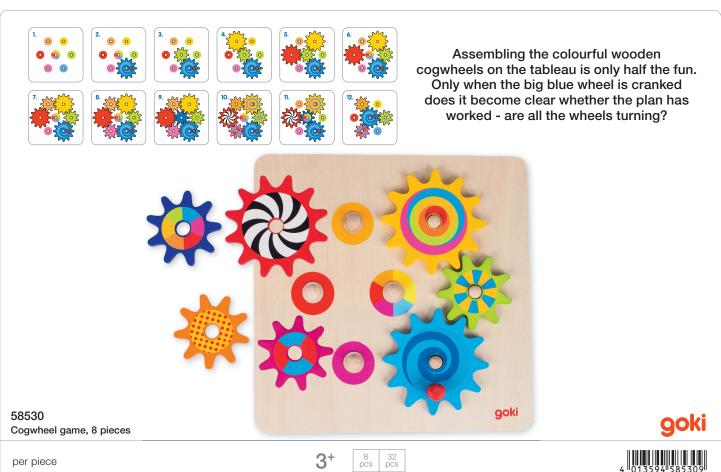
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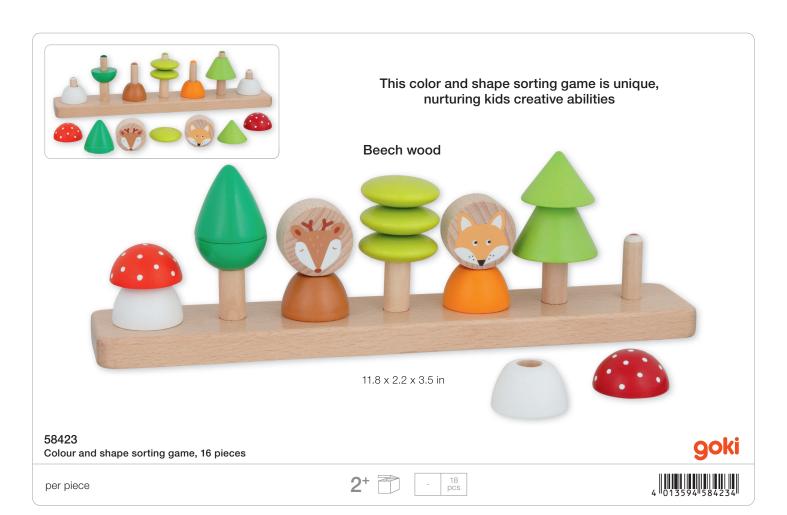
per piece

## BUILDING, LEARNING, MUSIC



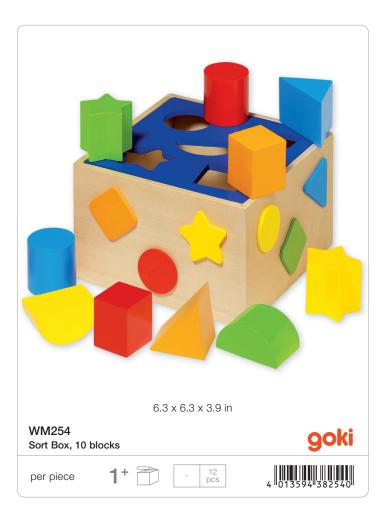


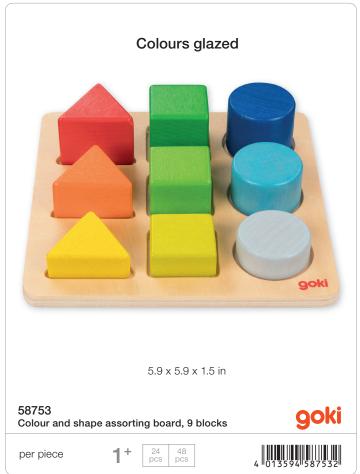










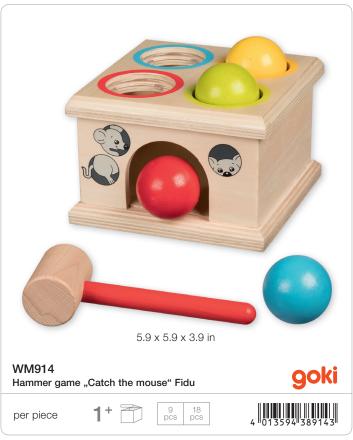


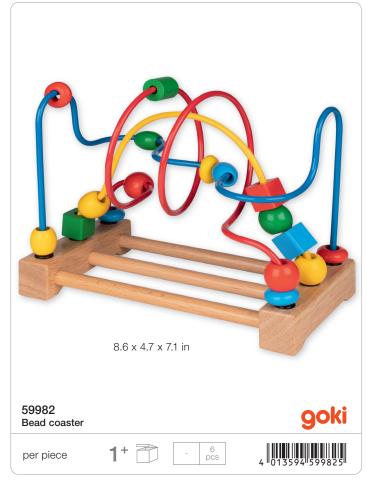




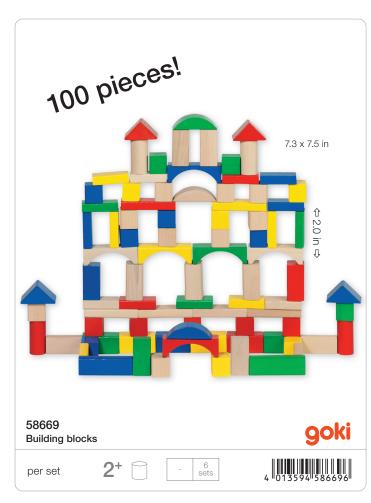
## The goki hammerbench is an kid-friendly toy that teaches basic mechanics.



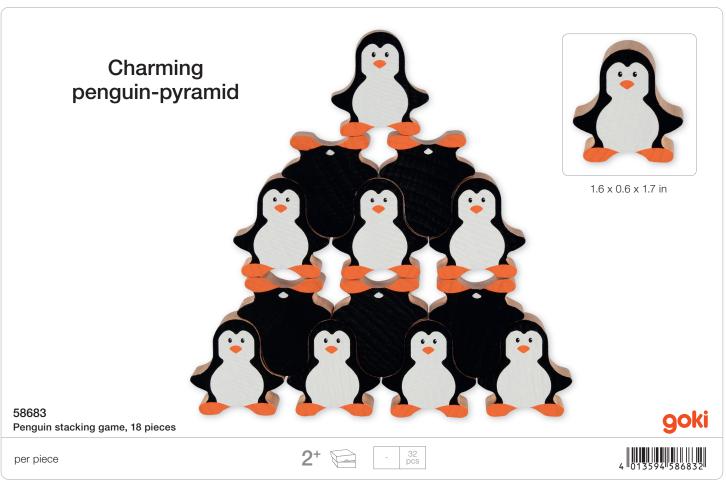


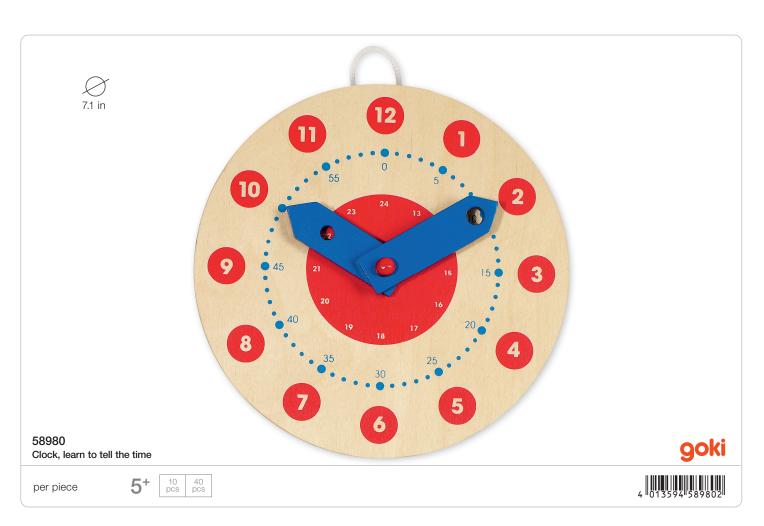


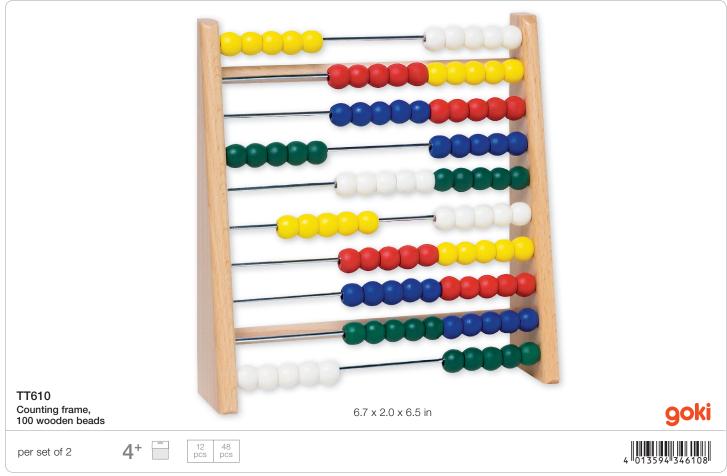




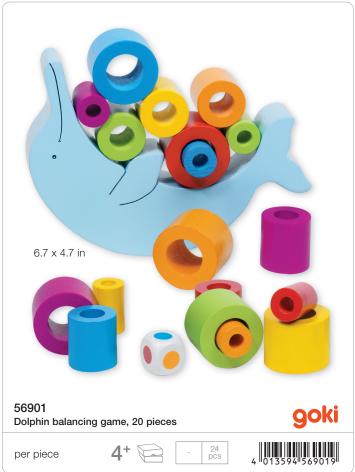








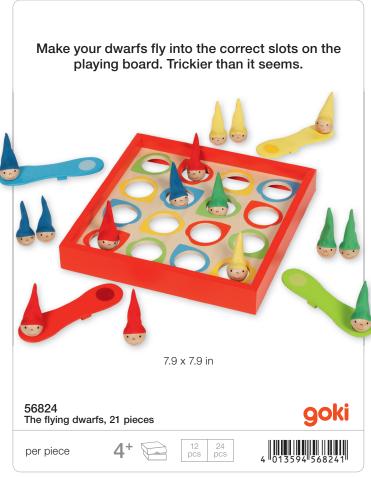










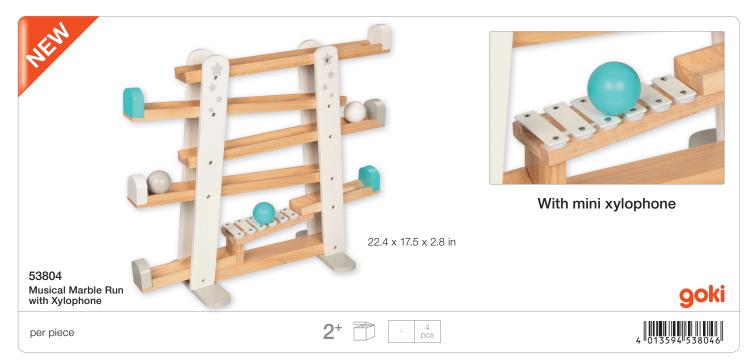












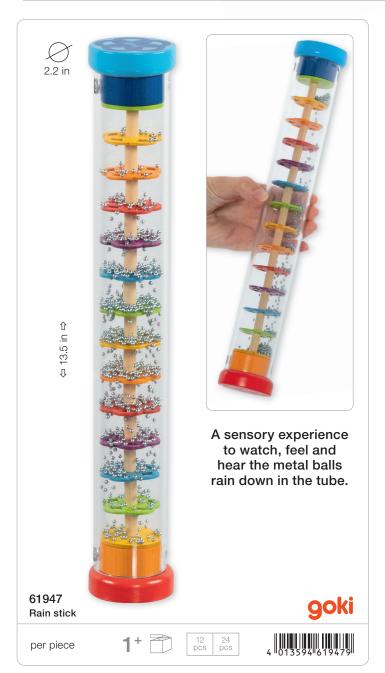




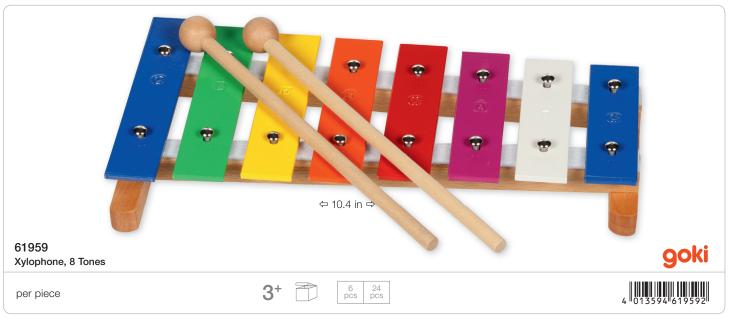


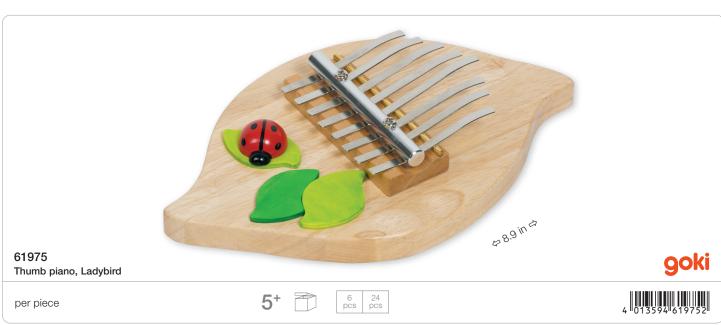


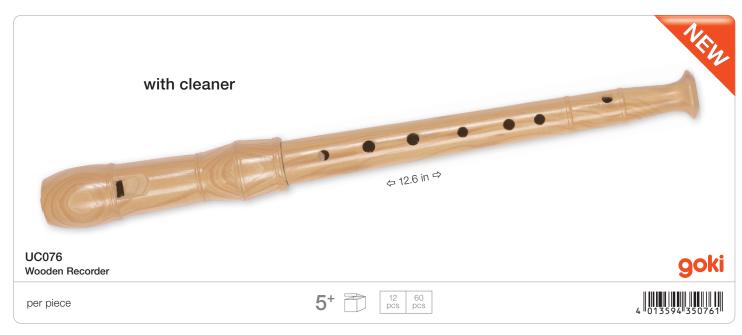


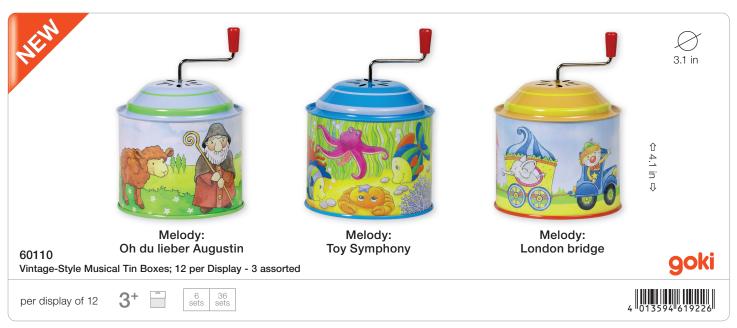




















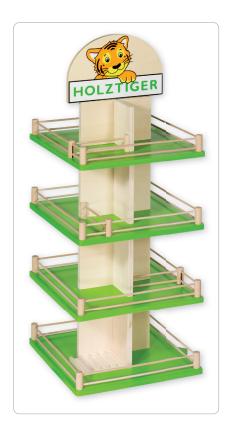












For your first HOLZTIGER order valued at \$560.00, we will provide a complimentary display. The order must be paid for as per our valid Terms and Conditions.

## 66971

Rotating display for HOLZTIGER products 15.7 x 15.7 x 40.2 in

4 013594 669719





For your first HOLZTIGER order valued at \$ 115.00, we will provide a complimentary display. The order must be paid for as per our valid Terms and Conditions.

## 66972

Counter Display for HOLZTIGER products 15.7 x 11.8 x 11 in



