

The Toy Makers





WE COLOR THE WORLD

We are goki – for over 40 years, we have been producing wooden toys and making the world more colorful. We make wooden toys so that childhood remains an adventure. In 1981, Gerhard Gollnest and Fritz-Rüdiger Kiesel founded what is now one of the largest wooden toy manufacturers in Europe. Today, the company is based in Güster, Schleswig-Holstein, and employs over 450 people worldwide. We put a lot of love, experience, and responsibility into the development of toys for young adventurers. To help develop and encourage a child's imagination and creativity, toys must have high value.

In efforts to spread the joy of high-quality, eco-friendly, and sustainable toys across the Atlantic, goki started operating with its own subsidiary, goki America, in North America in 2021. goki America, is the exclusive American distributor of the company and offers our own brands goki and HOLZTIGER.

Furthermore, as a value-based family business, we focus on people, building a partnership with our business partners and caring for future generations. It is children who drive everything we do. That is why the careful utilization of resources, the quality of the toys, and the joy our products bring to the little ones are what matter most to us. goki was awarded the 16th German Sustainability Award as a pioneer of transformation in the toy industry. Since 2008, Europe's largest award for ecological and social commitment has shown what Germany's pioneers of sustainability have to offer. The German Sustainability Award is the national award for top achievements in sustainability in business, communities, and research.

goki – The Wooden Toy Maker since 1981!



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Our story

Gerhard Gollnest and Fritz-Rüdiger Kiesel started selling toys in 1981.

Over the years, the small two-man business in Hamburg has become Northern Germany's largest toy manufacturer. Today the company is located in Güster and employs more than 450 people worldwide.

With a diverse portfolio comprising over 2,000 articles, Gollnest & Kiesel stands as one of the foremost producers of wooden toys. Annually, the company introduces up to 200 new product developments, delivering an impressive 20 million toys to over 80 countries worldwide. However, despite its considerable scale, Gollnest & Kiesel does not measure success solely by size.





As a family-owned business built on strong values, our priority lies in nurturing relationships with our partners and safeguarding the interests of future generations.

Children are at the heart of our mission, inspiring every aspect of our work. This is why we prioritize the responsible utilization of resources, the superior quality of our toys, and the happiness our products bring to young ones.





Our promise

With more than 40 years of expertise in toy manufacturing, a profound commitment to child safety, and a robust quality management system in place, Gollnest & Kiesel guarantees the safety of its toys. Each of our toys undergoes rigorous testing and meets ASTM F963 and EN71 certification standards, ensuring they adhere to the highest safety regulations.



Our production





By exercising thorough control over every aspect of the supply chain, Gollnest & Kiesel can ensure comprehensive adherence to both quality and social standards. The company's 5 factories not only provide manufacturing flexibility but also prioritize safety throughout the production process. This approach underscores our commitment to maintaining high standards across all facets of our operations.



Our achievements & awards

Good work is appreciated. By our customers, by independent expert juries, associations, editorial offices and end users.

We have received numerous awards, also from "markt intern". Every 2 years, the middle market-oriented industry service surveys more than 4,000 specialist toy retailers in Germany,





Austria and Switzerland. For the third time in a row, Gollnest & Kiesel has been voted No. 1 specialist trade partner.

Our contributions for a better future

Sustainability and social commitment are indispensable for the company.

In 2004, Gollnest & Kiesel planted trees for the first time. Under the motto "A tree for every newborn child in Schleswig-Holstein", Gollnest & Kiesel has





contributed in a small way to making the most sparsely wooded federal state in Germany a little greener.

More than 450,000 trees have been planted since the inception of this project.

150 million children worldwide are engaged in child labor, depriving them of their basic rights and opportunities.

This is why Gollnest & Kiesel is committed to building schools in developing countries, because education is the way out of poverty and child labor.





In cooperation with the children's relief organizations "terre des hommes" and "Children in Africa", ten schools have been built so far. Together with registered Arise e.V., Gollnest & Kiesel is currently building its eleventh school in Ghana.

Sustainability is a cornerstone of production at Gollnest & Kiesel. Our European factories are outfitted with either photovoltaic systems or utilize green electricity, contributing to our company's climate-neutral energy footprint across Europe.





Enabling our children to live in a world worth living in.

Our brands



goki stands for responsible, high-quality wooden toys. Lovingly designed, they provide play value suitable for children aged 1 to 8. The European wood used for the products comes from sustainable forestry and is produced using water-based paints.





With goki evolution, young children discover creative and free play. Their imagination runs free and whole new worlds are created.

The colors are harmoniously matched to each other and emphasize the natural wood character instead of covering it up.

Selected types of wood and handcrafted production in Europe complete the concept.





The HOLZTIGER range includes over 400 figures. They are individually handmade from solid maple wood, the edges carefully rounded and painted by hand with safe water-based paints. All in and from Europe.

A truly haptic and visual experience.





goki from day one

Mothers, fathers, grandmothers, grandfathers,

... and especially you, who have been selling our goki products successfully for many years, have asked us: "Why aren't there great goki products also available as a baby series? You obviously know how it's done." We have taken this wish to heart and it has given us great pleasure to provide a goki baby series that aligns 100% to the goki philosophy – high quality, safe, suitable for children and at the same time a contemporary look and feel. We are producing the entire series in our factory in Vaihingen, Germany.



Examples of self-service packaging:







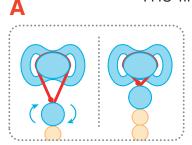
- Made by hand in Germany for over 60 years
- Beech, maple, walnut wood from surrounding region
 - Non-toxic paints and dyes •
 - All metal parts are of stainless steel

Safety-Clip



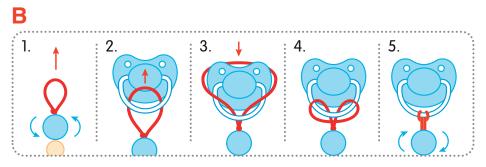
The new safety-clip is here! Smaller in diameter, with a metal clip designed for child safety.

Unique: The first pacifier chain to fit every pacifier.



Easy to use:

- Simply turn the small plastic spool
- Attach the pacifier finished!



Plastic





Grasping Rings / Pacifier Clips

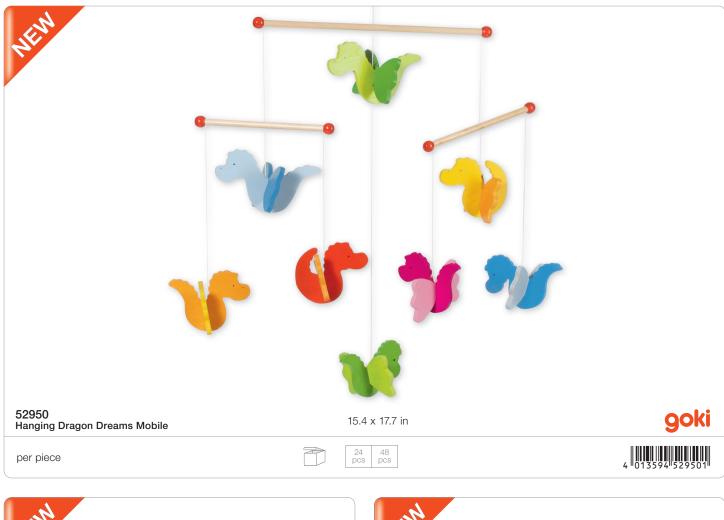






1 8.3 in ⇔











Childrens' development is essential. We want to give it space to flourish.

Evolution means development, evolution creates variety, evolution never ends, always takes place – in every child's room. Through Goki Evolution, children delve into imaginative and unstructured play. Are they exploring forests, meeting dwarves, or delving into caves?
This manifests solely in the children's imagination. The colors are harmoniously coordinated, emphasizing the natural wood rather than concealing it. The meticulous selection of wood varieties, combined with the artistry of European handcrafted production, serves to elevate and enhance the overall concept. This deliberate choice not only accentuates the natural qualities of the materials but also adds a layer of authenticity and craftsmanship that imbues each piece with a sense of quality and uniqueness.

goki evalution

Gin Made in Europe, handcrafted





58362 Building bricks, Ocean, 31 pieces, in a wooden box

per piece

3+ 🗍 - 🦻

4 013594 583626

Made in Europe, handcrafted



Made in Europe, handcrafted

goki evalution



goki evalution

Made in Europe, handcrafted



Ade in Europe, handcrafted

goki evalution



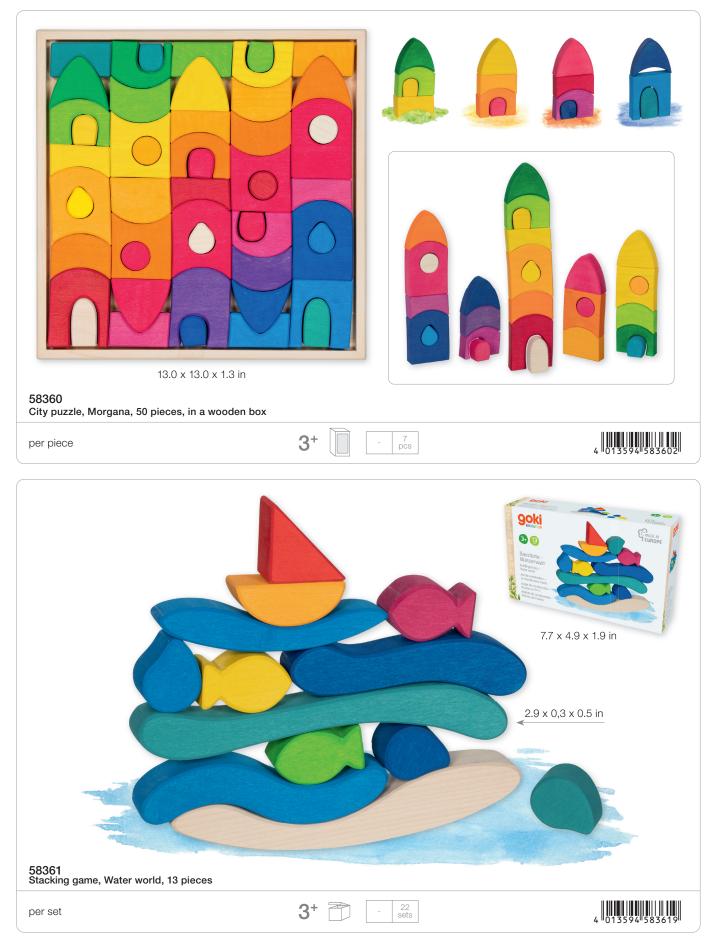
goki evalution

Made in Europe, handcrafted



Made in Europe, handcrafted

goki evalution



Made in Europe, handcrafted



Made in Europe, handcrafted

goki evalution



Made in Europe, handcrafted



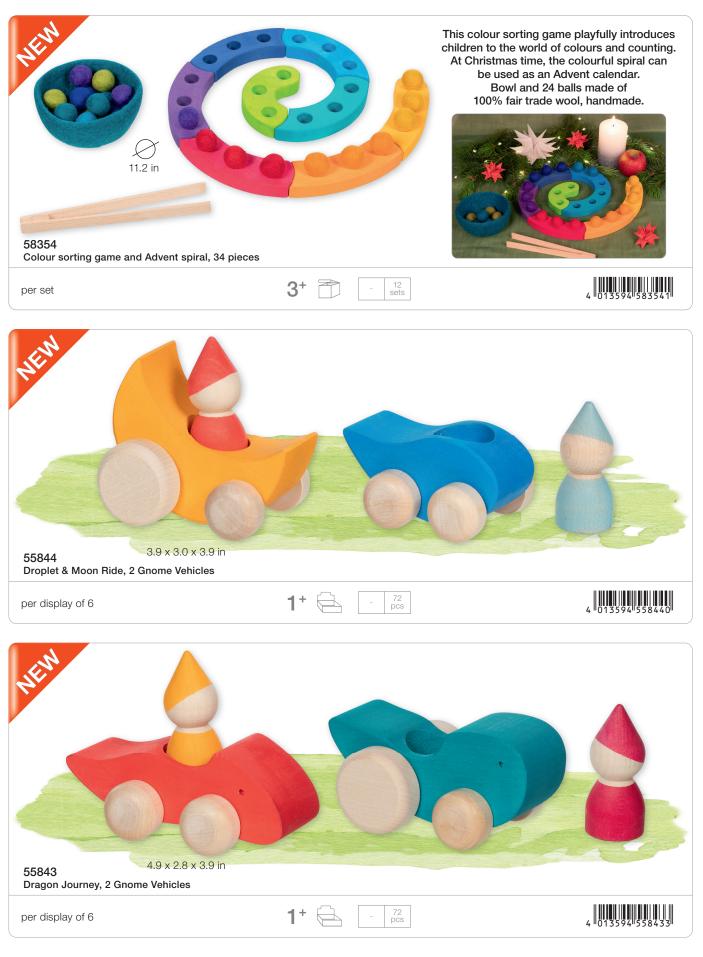
Ade in Europe, handcrafted

goki evalution



goki evalution

Made in Europe, handcrafted





For many years, the HOLZTIGER brand has been synonymous with the highest quality -

Made in Europe.

All the figures are made from local maple and beech wood. Only selected top qualities are considered for the lovingly manufactured premium products. Each figure is sanded by hand and painted with non-toxic water-based paints, ensuring that the fine natural structure of the wood is visibly preserved and giving the toys their unmistakable character.

Every animal, every figure is unique! That is why slight differences in size and colour are part of the essence of HOLZTIGER figures and give them their timeless value.

Play value, safety, top quality and high ecological standards all have one name -

HOLZTIGER!

Our HOLZTIGER products are recommended for Children from the age of 3.







Art. 80000 Bull, black 6.7 x 1.1 x 4.5 in 4 013594 800006



Cow, grazing 6.6 x 1.1 x 3.5 in 4 013594 800020







Art. 80004 Calf, grazing, black 4.7 x 0.9 x 3.0 in 4 013594 800044



Art. 80556 Highland cattle 6.1 x 1.1 x 3.9 in 4 0 1 3 5 9 4 8 0 5 5 6 8



Art. 80068 Boar, dappled 5.5 x 1.1 x 2.8 in 4 013594 800686



Art. 80557

Art. 80079

3.7 x 0.9 x 3.6 in

4 013594 800792

Billy-goat

Highland cattle

2.8 x 0.7 x 2.2 in

4 0 1 3 5 9 4 8 0 5 5 7 5



4.3 x 0.9 x 3.5 in 4 013594 800051



Art. 80064 Pig 5.4 x 1.1 x 2.8 in 4 013594 800648



Art. 80080 Goat 3.1 x 0.9 x 3.4 in 4 0 1 3 5 9 4 8 0 0 8 0 8



Calf 2.4 x 0.7 x 2.4 in 4 013594 800068





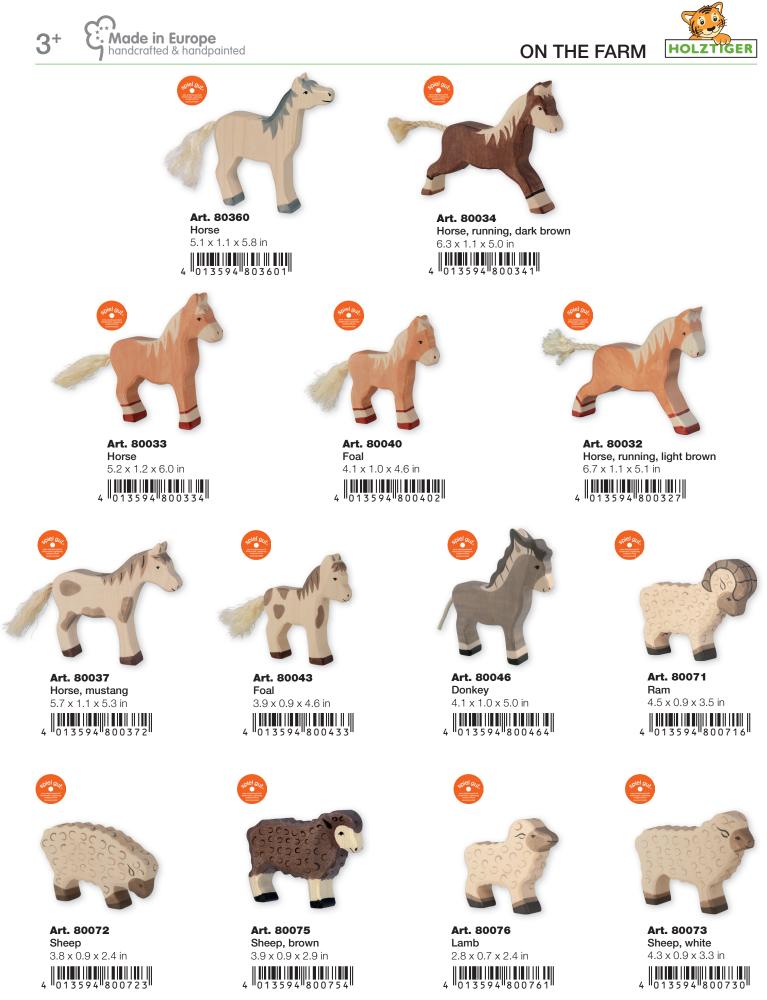
Art. 80066 Piglet 2.4 x 0.7 x 1.6 in 4 013594 800662





Art. 80081 Kid 2.0 x 0.7 x 2.2 in 4 013594 800815

28





Made in Europe 3+



Art. 80014 Rooster 3.3 × 0.7 × 3.0 in 4 013594 800143





Art. 80030 Swan 3.7 x 0.9 x 3.0 in 4 013594 800303













Art. 80017

2.8 x 0.7 x 2.8 in

Hen

Art. 80023 Duck 2.3 x 0.7 x 2.0 in 4 013594 800235









Art. 80059 Farm dog 2.4 x 0.7 x 2.2 in UI3594 800594





Art. 80020 Chick 1.6 x 0.7 x 1.4 in 4 013594 800204



Art. 80024 Duck, sitting 2.4 x 0.7 x 1.5 in 4 013594 800242



Art. 80029 Goose 2.2 x 0.8 x 2.4 in 4 013594 800297





Art. 80058 Farm dog 5.7 x 0.8 x 3.0 in 4 013594 800587







Art. 80055 Cat, sitting 2.4 x 0.7 x 3.1 in 4 013594 800556





Art. 80540 Cat, ragdoll 2.8 x 0.8 x 2.8 in U13594 805407





Art. 80542 Mole 3.0 × 0.9 × 1.2 in 4 013594 805421













WILDERNESS ADVENTURE





Art. 80560 Bison 5.9 x 1.1 x 4.2 in 4 013594 805605







Art. 80539 Badger 5 × 0.9 × 2.0 in 4 013594 805391





Art. 80089 Roe buck 5.1 x 0.9 x 6.3 in U 01 3 5 9 4 8 0 0 8 9 1



Art. 80094 Fox, running 5.7 x 0.9 x 2.3 in 013594¹⁸800945¹









Art. 80090 Deer 4.1 x 0.9 x 4.7 in 4 01 3 5 9 4 80 0 90 7



Art. 80095 Fox 5.3 x 0.9 x 3.1 in 4 013594 800952



Art. 80189 Skunk 3.4 x 0.9 x 4.3 in 4 013594 801898











Art. 80190 Racoon 3.7 x 0.9 x 1.8 in 4 013594 801904

WILDERNESS ADVENTURE













Art. 80125 Hedgehog 2.4 x 0.9 x 1.6 in

4 0 1 3 5 9 4 8 0 1 2 5 6









Art. 80099 Rabbit, sitting 1.7 × 0.8 × 2.2 in



Art. 80100 Rabbit 2.2 x 0.8 x 1.7 in 4 013594 801003









Art. 80119 Blue tit 2.4 × 0.6 × 1.4 in 4 01 3 5 9 4 8 0 1 1 9 5





Eagle 5.5 x 0.9 x 3.5 in 4 01 35 94 80 11 33



Stork 2.4 x 0.7 x 4.5 in 4 01 3 5 9 4 8 0 1 1 1 9



Alpaca 5.1 x 1.1 x 5.9 in 4 01 3 5 9 4 8 0 6 1 8 3



Ande in Europe handcrafted & handpainted 3+





Art. 80197 Orca whale 6.5 x 1.1 x 3.1 in U 013594 801973





Art. 80199 Dolphin, small 4.5 x 0.9 x 3.0 in



Art. 80200 Shark 7.9 x 1.1 x 2.8 in U 01 3 5 9 4 80 20 00



Art. 80350 Seal 5.5 x 1.0 x 2.2 in 4 013594 803502







Art. 80180 Flamingo 2.9 x 0.8 x 4.4 in 4 013594 801805



Art. 80206 Polar bear 5.9 x 1.1 x 4.6 in U 0 1 3 5 9 4 8 0 2 0 6 2



Art. 80178 Parrot 4.3 x 0.7 x 2.8 in 4 013594 801782



Art. 80209 Polar bear, small 3.7 x 0.9 x 2.9 in U 0 1 3 5 9 4 8 0 2 0 9 3





Art. 80212

1.2 x 0.7 x 3.0 in

4 013594 802123

Penguin, small, head raised

Art. 80354 Seagull 2.2 x 0.6 x 2.2 in 4 013594 803540



AGE OF THE DINOSAURS













Art. 80338 Pachycephalosaurus 5.7 x 0.9 x 2.6 in









Art. 80608

Pteranodon

6.3 x 0.9 x 3.3 in

4 013594 806084



Art. 80335 Stegosaurus 6.9 × 0.9 × 3.0 in 4 013594 803359





Art. 80279 Dragon 7.5 x 1.1 x 5.1 in 4 013594 802796





Art. 80340 Parasaurolophus 4.7 x 0.9 x 5.5 in





Art. 80280 Dragon 5.5 x 1.1 x 6.3 in 4 013594 802802



Made in Europe handcrafted & handpainted 3+





Art. 80161 Hippo 7.3 x 1.1 x 3.5 in 4 013594 801614



Art. 80155 Giraffe 4.8 x 1.1 x 8.4 in 4 013594 801553







Art. 80174 Crocodile 9.8 x 1.1 x 3.1 in 4 013594 801744











SAFARI WILDERNESS





Art. 80139 Lion 5.5 x 1.1 x 5.0 in 4 013594 801393



Art. 80136 Tiger 5.5 x 1.1 x 4.1 in

4 0 1 3 5 9 4 8 0 1 3 6 2



Art. 80143 Panther 6.3 x 1.1 x 2.9 in 4 013594 801430



Art. 80140 Lioness 5.3 x 1.1 x 4.5 in 4 013594 801409



Art. 80135 Tiger, running 6.7 x 1.1 x 3.4 in

Art. 80144

Panther, small

2.8 x 0.9 x 2.2 in

4 0 1 3 5 9 4 8 0 1 4 4 7

4 013594 801355





Art. 80137 Tiger, small, running 3.9 x 0.9 x 2.8 in

4 013594 801379







Art. 80147 Elephant 7.1 x 1.1 x 5.6 in 4 013594 801478

Art. 80148 Elephant 7.5 x 1.1 x 7.1 in 4 01 3 5 9 4 8 01 4 8 5



Art. 80150 Elephant 4.3 x 0.9 x 3.7 in 4 013594 801508



Art. 80537 Elephant, small, trunk raised 4.7 x 0.9 x 3.3 in 4 013594 805377



HEROIC KNIGHTS / NOAH'S ARK





Art. 80248 Tournament horse, red 5.9 x 1.1 x 6.7 in 4 013594 802482



Art. 80255 Blue knight, riding 3.9 x 1.0 x 7.5 in U 0 1 3 5 9 4 8 0 2 5 5 0





SALES AID + DISPLAY FOR SALES COUNTER





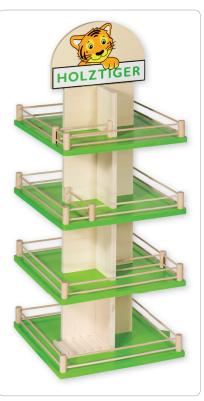


For your first HOLZTIGER order valued at \$ 115.00, we will provide a complimentary display. The order must be paid for as per our valid Terms and Conditions.

66972 Counter display for HOLZTIGER products 15.7 x 11.8 x 11 in







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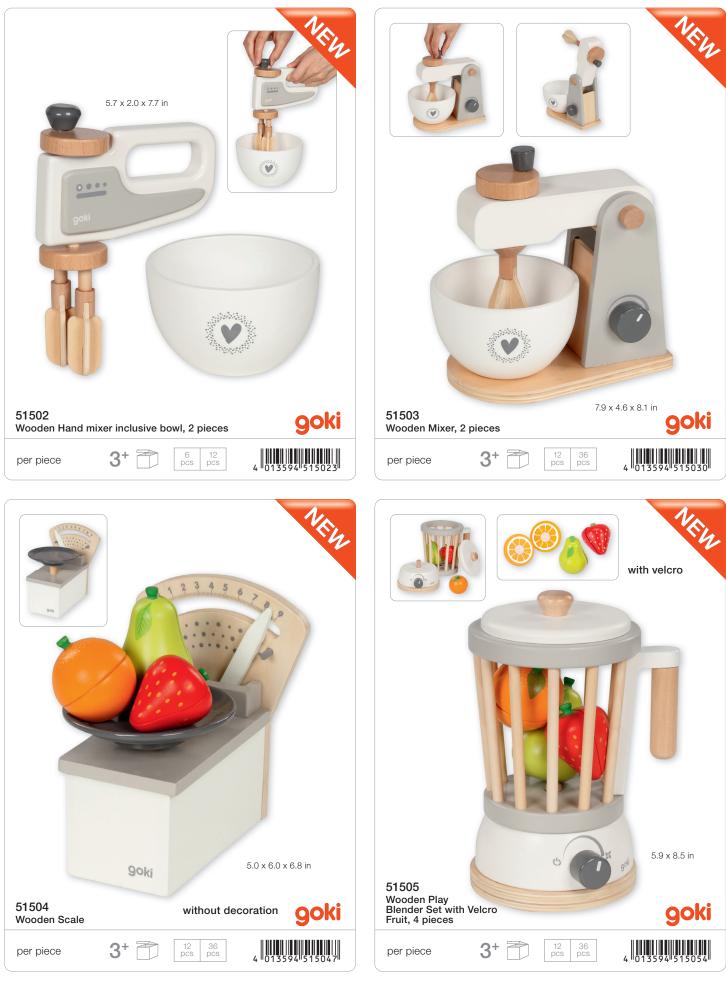
66971 Rotating display for HOLZTIGER products 15.7 x 15.7 x 40.2 in

4 013594 669719

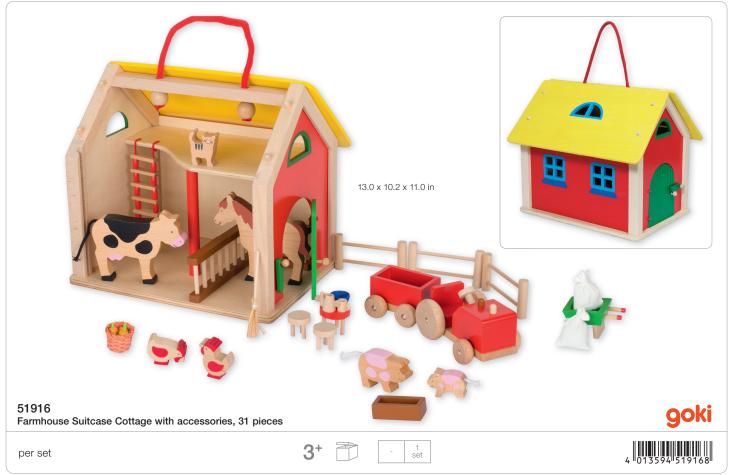
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ROLE-PLAYING GAMES

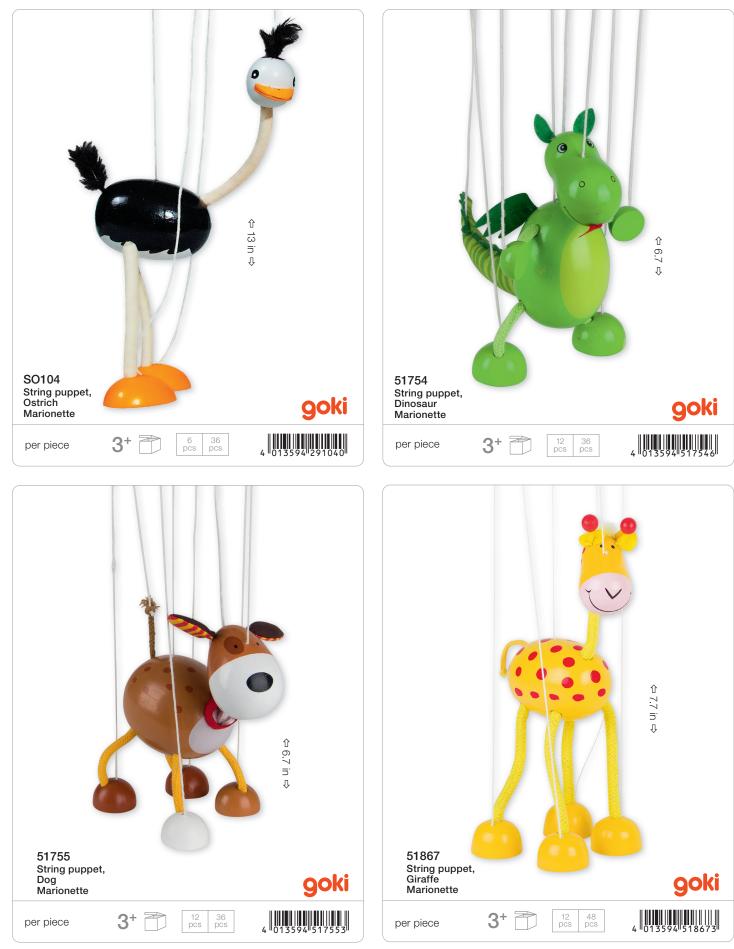








Wooden puppets for beginners – to develop motor skills.





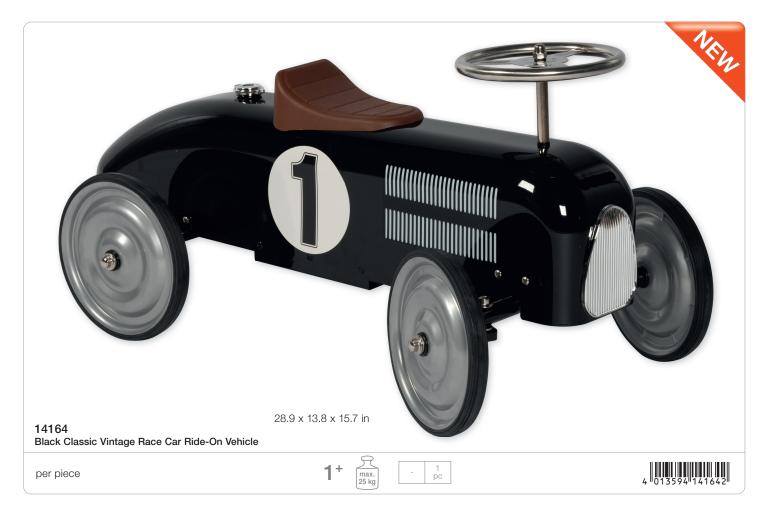


RIDE-ON VEHICLES













VEHICLES / PULL-ALONG ANIMALS













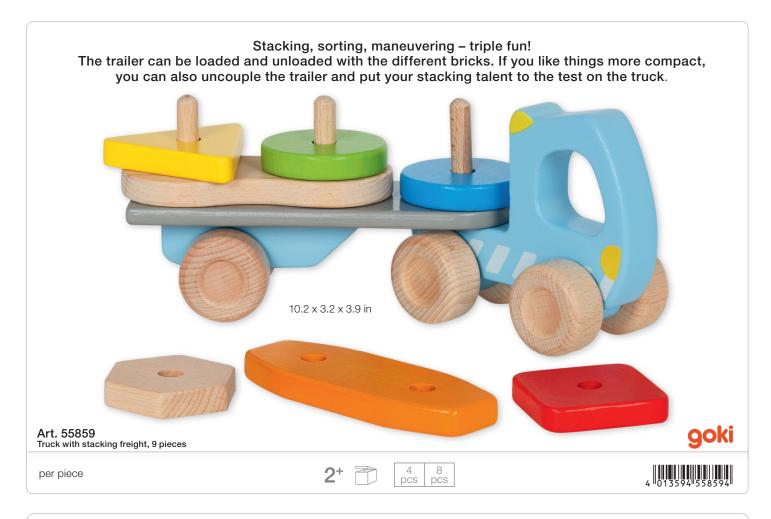














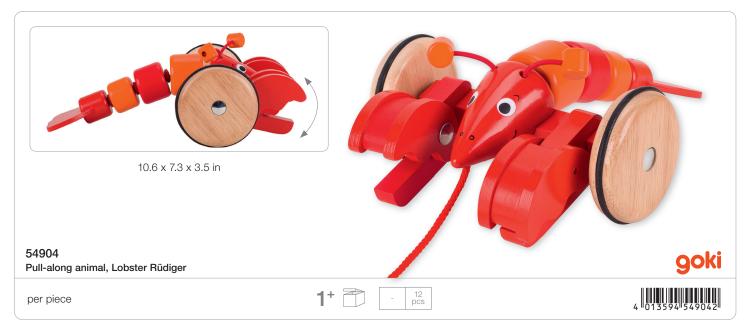






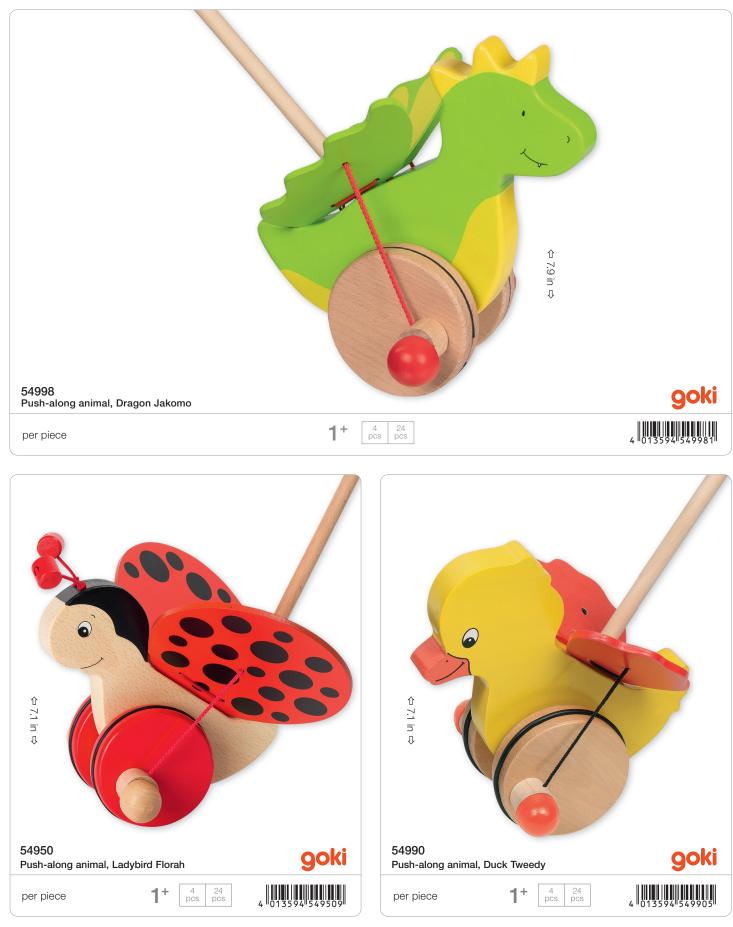








They beat their wings.

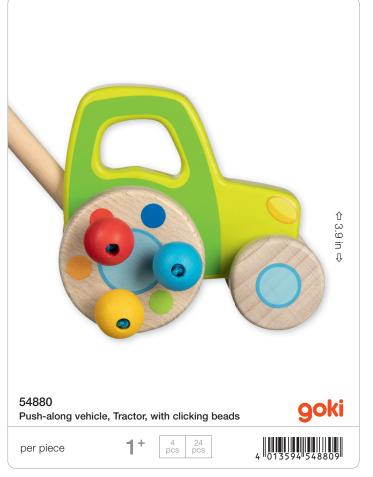


With large waddling feet that make children smile.

















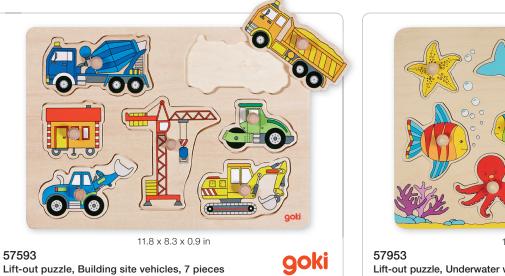












4 013594 575935





28 pcs

Lift-out puzzle, Building site vehicles, 7 pieces

1†

per piece





















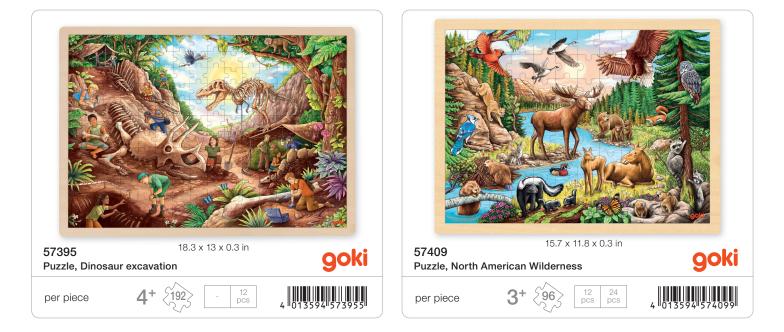


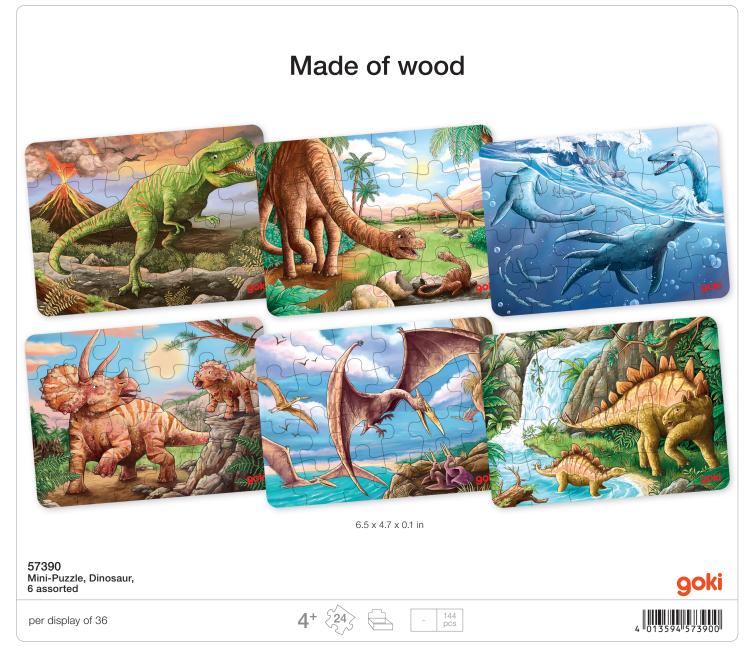












Combining sound and play: Sound puzzles from goki!

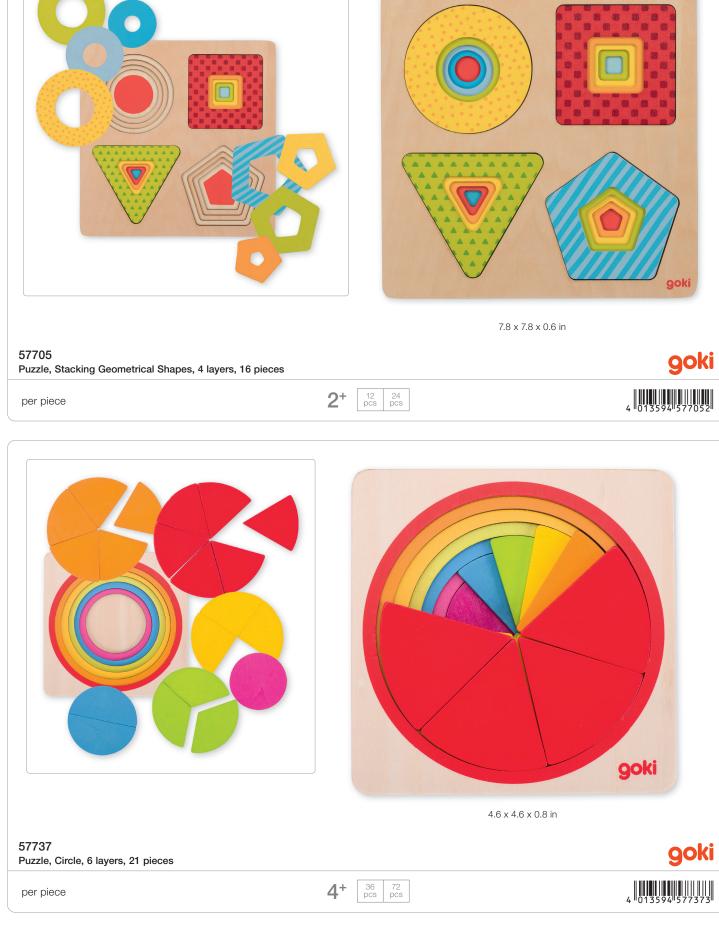










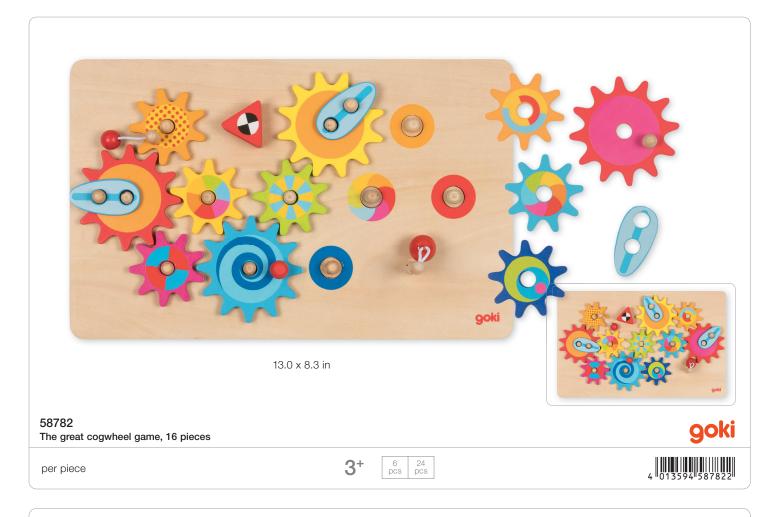


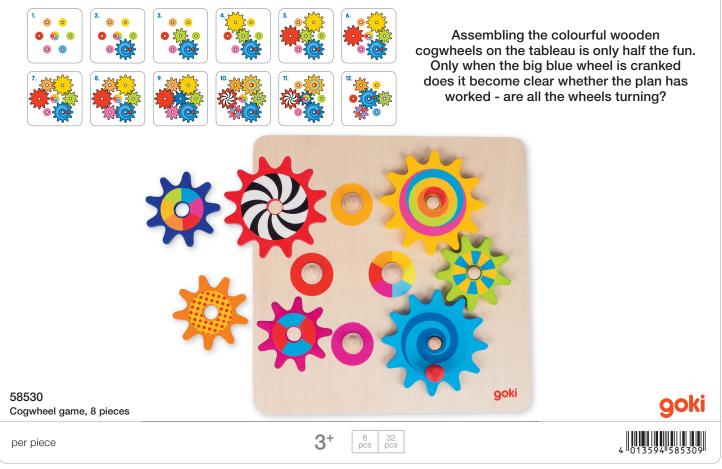
Introducing the Ball Tower Puzzle! Looking for a challenge that transcends age barriers? Look no further! Our Tricky Ball Tower Puzzle is the ultimate brain-teaser for all age groups. Your mission, should you choose to accept it, is to rearrange the colorful balls back into their original sequence. Sounds easy, right? Think again! To begin, grab hold of the ball tower and give it a whirl! Spin those discs until the colors are thoroughly mixed up and ready for your puzzling prowess. Navigate the balls back to their starting positions, utilizing the empty space in each row to maneuver them up and down, one step at a time. Get ready to exercise your brain and have a blast with the Ball Tower Puzzle – your ticket to hours of thrilling puzzle fun!

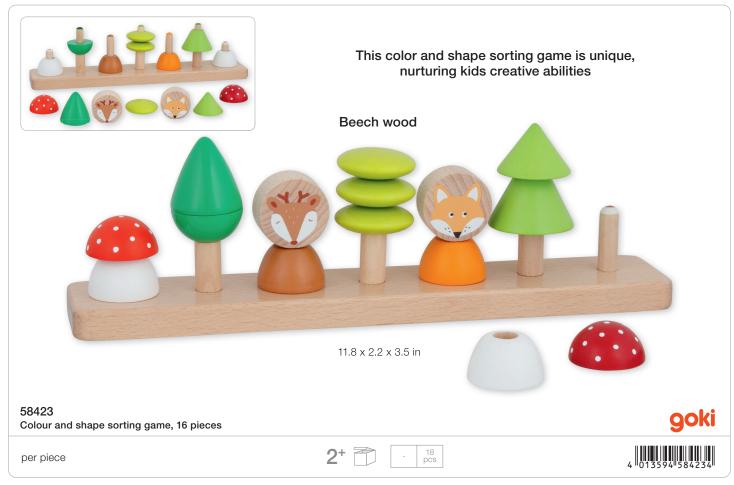




BUILDING, LEARNING, MUSIC















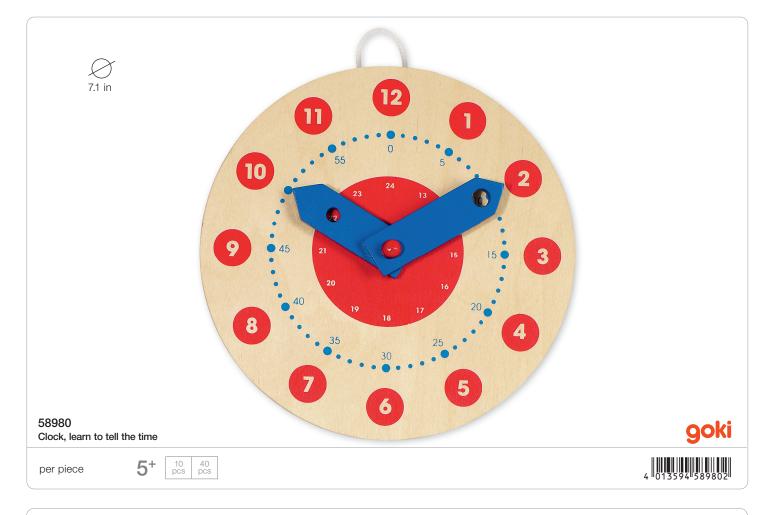


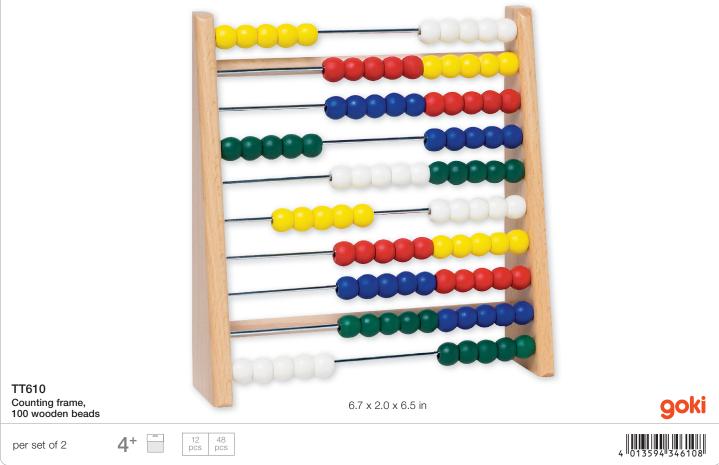
The goki hammerbench is an kid-friendly toy that teaches basic mechanics.















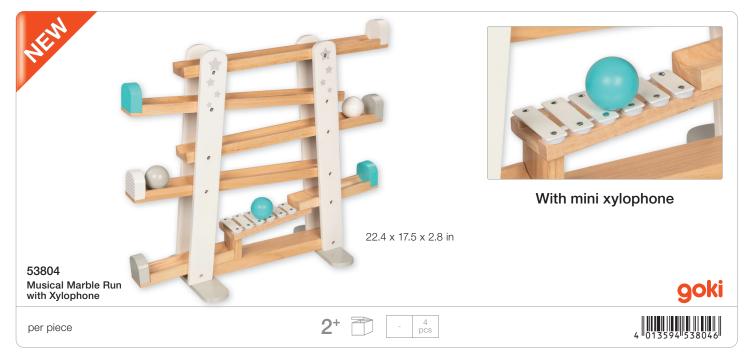














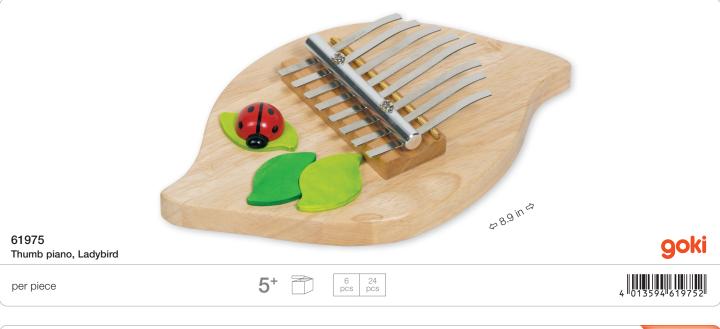




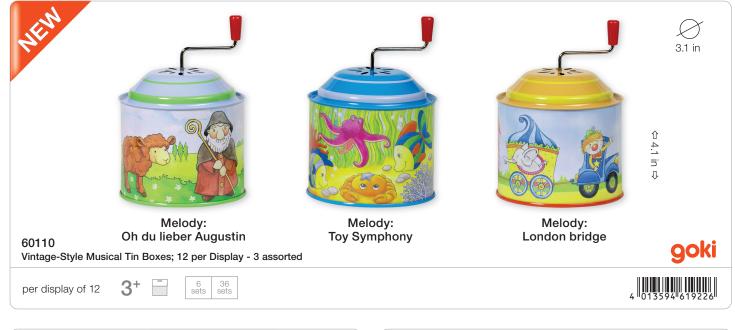
Both aesthetically and acoustically perfect product. It is really hard to walk past this sound pagoda -You have to experience the marbles run down the tower.



















SALES AIDS, PROMOTIONAL ITEMS











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66971 Rotating display for HOLZTIGER products 15.7 x 15.7 x 40.2 in





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66972 Counter Display for HOLZTIGER products 15.7 x 11.8 x 11 in



