## 90ki

## The Toy Makers


goki


## WE COLOR THE WORLD

We are goki - for over 40 years, we have been producing wooden toys and making the world more colorful. We make wooden toys so that childhood remains an adventure. In 1981, Gerhard Gollnest and Fritz-Rüdiger Kiesel founded what is now one of the largest wooden toy manufacturers in Europe. Today, the company is based in Güster, Schleswig-Holstein, and employs over 450 people worldwide. We put a lot of love, experience, and responsibility into the development of toys for young adventurers. To help develop and encourage a child's imagination and creativity, toys must have high value.

In efforts to spread the joy of high-quality, eco-friendly, and sustainable toys across the Atlantic, goki started operating with its own subsidiary, goki America, in North America in 2021. goki America, is the exclusive American distributor of the company and offers our own brands goki and HOLZTIGER.

Furthermore, as a value-based family business, we focus on people, building a partnership with our business partners and caring for future generations. It is children who drive everything we do. That is why the careful utilization of resources, the quality of the toys, and the joy our products bring to the little ones are what matter most to us. goki was awarded the 16th German Sustainability Award as a pioneer of transformation in the toy industry. Since 2008, Europe's largest award for ecological and social commitment has shown what Germany‘s pioneers of sustainability have to offer. The German Sustainability Award is the national award for top achievements in sustainability in business, communities, and research.
goki - The Wooden Toy Maker since 1981!

## WINNER



German Sustainability Award Company 2024
goki evalution - made in Europe ..... 7-18
Hotiver - made in Europe ..... 19-30
Role-playing games ..... 31-34
Vehicles / Pull-along animals ..... 35-46
Puzzles ..... 47-56
Building, Learning, Music ..... 57-69
Sales aids, promotional items ..... 70-72
Information



Display box


Folding box with window


Header card


Wooden box

Folding box
$\qquad$
$\square$

## Our story

Gerhard Gollnest and Fritz-Rüdiger Kiesel started selling toys in 1981.
Over the years, the small two-man business in Hamburg has become Northern Germany's largest toy manufacturer. Today the company is located in Güster and employs more than 450 people worldwide.

With a diverse portfolio comprising over 2,000 articles, Gollnest \& Kiesel stands as one of the foremost producers of wooden toys. Annually, the company introduces up to 200 new product developments, delivering an impressive 20 million toys to over 80 countries worldwide. However, despite its considerable scale, Gollnest \& Kiesel does not measure success solely by size.


As a family-owned business built on strong values, our priority lies in nurturing relationships with our partners and safeguarding the interests of future generations.

Children are at the heart of our mission, inspiring every aspect of our work. This is why we prioritize the responsible utilization of resources, the superior quality of our toys, and the happiness our products bring to young ones.

## Our promise

With more than 40 years of expertise in toy manufacturing, a profound commitment to child safety, and a robust quality management system in place, Gollnest \& Kiesel guarantees the safety of its toys. Each of our toys undergoes rigorous testing and meets ASTM F963 and EN71 certification standards, ensuring they adhere to the highest safety regulations.


## Our production



By exercising thorough control over every aspect of the supply chain, Gollnest \& Kiesel can ensure comprehensive adherence to both quality and social standards. The company‘s 5 factories not only provide manufacturing flexibility but also prioritize safety throughout the production process. This approach underscores our commitment to maintaining high standards across all facets of our operations.


## Our achievements \& awards

Good work is appreciated. By our customers, by independent expert juries, associations, editorial offices and end users.

We have received numerous awards, also from "markt intern". Every 2 years, the middle market-oriented industry service surveys more than 4,000 specialist toy retailers in Germany,


Austria and Switzerland. For the third time in a row, Gollnest \& Kiesel has been voted No. 1 specialist trade partner.

## Our contributions for a better future

Sustainability and social commitment are indispensable for the company.

In 2004, Gollnest \& Kiesel planted trees for the first time. Under the motto "A tree for every newborn child in Schleswig-Holstein", Gollnest \& Kiesel has

contributed in a small way to making the most sparsely wooded federal state in Germany a little greener.
More than 450,000 trees have been planted since the inception of this project.


150 million children worldwide are engaged in child labor, depriving them of their basic rights and opportunities.
This is why Gollnest \& Kiesel is committed to building schools in developing countries, because education is the way out of poverty and child labor.


In cooperation with the children's relief organizations "terre des hommes" and "Children in Africa", ten schools have been built so far. Together with registered Arise e.V., Gollnest \& Kiesel is currently building its eleventh school in Ghana.

Sustainability is a cornerstone of production at Gollnest \& Kiesel. Our European factories are outfitted with either photovoltaic systems or utilize green electricity, contributing to our company's climate-neutral energy footprint across Europe.


## Enabling our children to live in a world worth living in.

## Our brands

## goki

## goki evolution

goki stands for responsible, high-quality wooden toys. Lovingly designed, they provide play value suitable for children aged 1 to 8 . The European wood used for the products comes from sustainable forestry and is produced using water-based paints.


With goki evolution, young children discover creative and free play. Their imagination runs free and whole new worlds are created.

The colors are harmoniously matched to each other and emphasize the natural wood character instead of covering it up.

Selected types of wood and handcrafted production in Europe complete the concept.


EN Made in Europe

The HOLZTIGER range includes over 400 figures. They are individually handmade from solid maple wood, the edges carefully rounded and painted by hand with safe water-based paints. All in and from Europe.

A truly haptic and visual experience.


Made in Europe

# 90ki evolution 

## Childrens' develapment is essential. We want to give it space to flourish.

Evolution means development, evolution creates variety, evolution never ends, always takes place - in every child's room. Through Goki Evolution, children delve into imaginative and unstructured play. Are they exploring forests, meeting dwarves, or delving into caves? This manifests solely in the children's imagination. The colors are harmoniously coordinated, emphasizing the natural wood rather than concealing it. The meticulous selection of wood varieties, combined with the artistry of European handcrafted production, serves to elevate and enhance the overall concept. This deliberate choice not only accentuates the natural qualities of the materials but also adds a layer of authenticity and craftsmanship that imbues each piece with a sense of quality and uniqueness.


## goki evolution

Made in Europe, handcrafted


58479
Rainbow building blocks, 7 pieces
$\square$
§Made in Europe, handcrafted

## goki evolution



EMade in Europe, handcrafted

## goki evalution

Made in Europe, handcrafted

without decoration


58472
Colour and shape sorting game - 6 colourful fishes, 24 pieces, in a wooden box

§Made in Europe, handcrafted


58471
Building bricks, Four seasons, 25 pieces, in a wooden box


## goki evolution


$9.0 \times 9.0 \times 1.2$ in
58351
Landscape puzzle, Little polar bear, 26 pieces, in a wooden box
per piece
$3^{+}$(1)

$11.2 \times 4.3 \times 6.9 \mathrm{in}$

$4.1 \times 0.8 \times 0.3$ in

58470
Building blocks, Colourful, 200 pieces
$\square$
$\square$


Made in Europe, handcrafted

## goki evolution



58469
Little men in the boat, 5 pieces
${ }^{\text {perset }}[\square \square \square$

€.Made in Europe, handcrafted

## goki evolution



58365
Building bricks, My little village, 25 pieces
per set



For many years, the HOLZTIGER brand has been synonymous with the highest quality - Made in Europe.
All the figures are made from local maple and beech wood.
Only selected top qualities are considered for the lovingly manufactured premium products. Each figure is sanded by hand and painted with nontoxic water-based paints, ensuring that the fine natural structure of the wood is visibly preserved and giving the toys their unmistakable character.

Every animal, every figure is unique! That is why slight differences in size and colour are part of the essence of HOLZTIGER figures and give them their timeless value.

Play value, safety, top quality standards all have one name
 and high ecological - HOLZTIGER!

Free HOLZTIGER flyer for your Customers!
Art. No. 718 Holztiger end-consumer flyer, 48 pages, german/english, pack of 20


Art. 80000
Bull, black
$6.7 \times 1.1 \times 4.5$ in



Art. 80004
Calf, grazing, black $4.7 \times 0.9 \times 3.0$ in



Art. 80002
Cow, grazing
$6.6 \times 1.1 \times 3.5$ in



Art. 80005
Calf
$4.3 \times 0.9 \times 3.5$ in



Art. 80003
Cow
$6.3 \times 1.1 \times 3.9$ in



Art. 80006
Calf
$2.4 \times 0.7 \times 2.4$ in



Art. 80556
Highland cattle
$6.1 \times 1.1 \times 3.9$ in


Art. 80079
Billy-goat
$3.7 \times 0.9 \times 3.6$ in




Art. 80557
Highland cattle $2.8 \times 0.7 \times 2.2$ in



## Art. 80064

Pig
$5.4 \times 1.1 \times 2.8$ in



Art. 80066
Piglet
$2.4 \times 0.7 \times 1.6$ in



Art. 80080
Goat
$3.1 \times 0.9 \times 3.4$ in



Art. 80081
Kid
$2.0 \times 0.7 \times 2.2$ in

handcrafted \& handpainted


Art. 80360
Horse
$5.1 \times 1.1 \times 5.8$ in



Art. 80034
Horse, running, dark brown
$6.3 \times 1.1 \times 5.0$ in



Art. 80033
Horse
$5.2 \times 1.2 \times 6.0 \mathrm{in}$



Art. 80040
Foal
$4.1 \times 1.0 \times 4.6$ in



Art. 80032
Horse, running, light brown $6.7 \times 1.1 \times 5.1$ in



Art. 80037
Horse, mustang
$5.7 \times 1.1 \times 5.3$ in



Art. 80072
Sheep
$3.8 \times 0.9 \times 2.4$ in



Art. 80043
Foal
$3.9 \times 0.9 \times 4.6$ in



Art. 80046
Donkey
$4.1 \times 1.0 \times 5.0$ in



Art. 80071
Ram $4.5 \times 0.9 \times 3.5$ in


Art. 80073
Sheep, white
$4.3 \times 0.9 \times 3.3$ in
|| ||||||||||||||||||||||||||||||||||||l|l|


Art. 80014
Rooster
$3.3 \times 0.7 \times 3.0$ in



Art. 80021
Mallard
$2.2 \times 0.7 \times 2.6$ in



Art. 80030
Schwan • Swan $3.7 \times 0.9 \times 3.0$ in

## 



Art. 80062
Dalmatian
$4.5 \times 0.9 \times 3.1$ in



Art. 80016
Hen
$3.1 \times 0.7 \times 2.6$ in



Art. 80022
Mallard, sitting
$2.6 \times 0.8 \times 1.9$ in



Art. 80027
Goose
$3.0 \times 0.8 \times 3.8$ in



Art. 80063
Dalmatian, standing, small $2.4 \times 0.8 \times 1.8$ in



Art. 80017
Hen
$2.8 \times 0.7 \times 2.8$ in



Art. 80023
Duck
$2.3 \times 0.7 \times 2.0$ in



Art. 80028
Goose
$4.1 \times 0.7 \times 2.0$ in



Art. 80059
Farm dog $2.4 \times 0.7 \times 2.2$ in



Art. 80020
Chick
$1.6 \times 0.7 \times 1.4$ in



Art. 80024
Duck, sitting $2.4 \times 0.7 \times 1.5$ in


Art. 80029
Goose
$2.2 \times 0.8 \times 2.4$ in



Art. 80058
Farm dog
$5.7 \times 0.8 \times 3.0$ in



Art. 80055
Cat, sitting
$2.4 \times 0.7 \times 3.1$ in



Art. 80087
Mouse
$2.0 \times 1.1 \times 1.1$ in



Art. 80056
Cat
$2.4 \times 0.7 \times 2.0$ in



Art. 80233
Toadstool
$1.9 \times 0.7 \times 2.1$ in
$|||||||||||||||||||||||||||||||||\mid$


Art. 80221
Conifer
$4.9 \times 0.9 \times 4.5$ in
||||||||||||||||||||||||||||||||||
11013594802215


Art. 80540
Cat, ragdoll
$2.8 \times 0.8 \times 2.8$ in



Art. 80353
Toadstool, small $1.6 \times 0.8 \times 1.3$ in



Art. 80223
Maple tree, small
$6.5 \times 0.9 \times 5.3$ in
${ }_{4}| || || || || || || || || || || || || || || || || |$


## Art. 80216

Apple tree
$7.5 \times 1.1 \times 6.7$ in
$||||||||||||||||||||||||||||||||\mid$


Art. 80560
Bison
$5.9 \times 1.1 \times 4.2$ in



Art. 80088
Stag
$5.5 \times 1.1 \times 5.3$ in
|||||||||||||||||||||||||||||||| $\mid$


Art. 80109
Wolf
$3.9 \times 0.9 \times 3.9$ in



Art. 80539
Badger
$5 \times 0.9 \times 2.0$ in



Art. 80183
Brown bear
$5.7 \times 1.1 \times 3.8$ in


Art. 80089
Roe buck
$5.1 \times 0.9 \times 6.3$ in
4 |||||||||||||||||||||||||||||||| $\mid$


Art. 80094
Fox, running
$5.7 \times 0.9 \times 2.3$ in



Art. 80132
Groundhog
$2.6 \times 0.8 \times 1.7$ in



Art. 80186
Little brown bear $2.2 \times 0.9 \times 3.2$ in



Art. 80090
Deer
$4.1 \times 0.9 \times 4.7$ in



Art. 80095
Fox
$5.3 \times 0.9 \times 3.1$ in



Art. 80189
Skunk
$3.4 \times 0.9 \times 4.3$ in



## Art. 80185

Small brown bear $3.3 \times 0.9 \times 2.8$ in


Art. 80091
Fawn
$3.5 \times 0.7 \times 3.1$ in



Art. 80096
Fox, small
$3.2 \times 0.7 \times 1.8$ in
$\|\|\|\|\|\|\|\|\|\|\|\|\|\|\|\|\|\|\|$


## Art. 80190

Racoon
$3.7 \times 0.9 \times 1.8$ in




Art. 80113
Eagle
$5.5 \times 0.9 \times 3.5$ in



Art. 80119
Blue tit
$2.4 \times 0.6 \times 1.4$ in



Art. 80120
Sparrow
$2.2 \times 0.6 \times 1.6$ in



Art. 80121
Owl
$2.4 \times 0.8 \times 3.1$ in



Art. 80111
Stork
$2.4 \times 0.7 \times 4.5$ in $||||||||||||||||||||||||||||||\mid$


Art. 80196
Blue whale
$3.9 \times 0.9 \times 2.8$ in



Art. 80197
Orca whale
$6.5 \times 1.1 \times 3.1$ in



Dolphin
$6.5 \times 1.1 \times 3.5$ in
$||||||||||||||||||||||||||||||\mid$


Art. 80199
Dolphin, small
$4.5 \times 0.9 \times 3.0$ in



Art. $\mathbf{8 0 1 8 0}$
Flamingo
$2.9 \times 0.8 \times 4.4$ in



Art. 80206
Polar bear
$5.9 \times 1.1 \times 4.6$ in



Art. 80209
Polar bear, small $3.7 \times 0.9 \times 2.9$ in



Art. 80331
Tyrannosaurus Rex $5.9 \times 0.9 \times 3.7$ in



Art. 80333
Allosaurus
$7.7 \times 0.9 \times 3.6$ in



Art. 80332
Brontosaurus $7.9 \times 0.9 \times 5.2$ in



Art. 80334
Spinosaurus $3.9 \times 0.9 \times 4.7$ in


Art. 80339
Oviraptor $5.1 \times 0.9 \times 3.5$ in



Art. 80608
Pteranodon
$6.3 \times 0.9 \times 3.3$ in



Art. 80335
Stegosaurus
$6.9 \times 0.9 \times 3.0$ in



Art. 80341
Ankylosaurus $4.5 \times 0.9 \times 2.8$ in


Art. 80279
Dragon
$7.5 \times 1.1 \times 5.1$ in


Art. 80609
Plesiosaurus $7.7 \times 0.9 \times 4.3$ in


Art. 80336
Triceratops
$6.7 \times 0.9 \times 3.0 \mathrm{in}$


Art. 80340
Parasaurolophus $4.7 \times 0.9 \times 5.5$ in


Art. 80280
Dragon
$5.5 \times 1.1 \times 6.3$ in


handcrafted \& handpainted


Art. 80139
Lion
$5.5 \times 1.1 \times 5.0$ in



Art. 80136
Tiger
$5.5 \times 1.1 \times 4.1$ in



Art. 80143
Panther
$6.3 \times 1.1 \times 2.9$ in



Art. 80147
Elephant
$7.1 \times 1.1 \times 5.6$ in



Art. 80148
Elephant $7.5 \times 1.1 \times 7.1$ in



Art. 80150
Elephant
$4.3 \times 0.9 \times 3.7$ in



Art. 80566
Leopard
$5.1 \times 1.1 \times 3.5$ in


Ar.
Lion, cub
$3.2 \times 0.9 \times 2.7$ in



Art. 80137
Tiger, small, running $3.9 \times 0.9 \times 2.8$ in

Art. 80144
Panther, small $2.8 \times 0.9 \times 2.2$ in



Art. 80537
Elephant, small, trunk raised $4.7 \times 0.9 \times 3.3$ in



For your first HOLZTIGER order valued at \$ 115.00, we will provide a complimentary display. The order must be paid for as per our valid Terms and Conditions.

Available Q2 2024.

## 66972

Counter display for HOLZTIGER products $15.7 \times 11.8 \times 11$ in


For your first HOLZTIGER order valued at \$560.00, we will provide a complimentary display. The order must be paid for as per our valid Terms and Conditions.

Available Q2 2024.

## 66971

Rotating display for HOLZTIGER products $15.7 \times 15.7 \times 40.2$ in
without decoration

718
HOLZTIGER End-consumer flyer, german, english, 48 pages
$4.1 \times 5.8$ in


## ROLE-PLAYING GAMES




51916
Farmhouse Suitcase Cottage with accessories, 31 pieces
goki
$\square$

Wooden puppets for beginners - to develop motor skills.



## VEHICLES / PULL-ALONG ANIMALS





$6.7 \times 3.7 \times 4.5$ in
With real rubber tires!
goki



Stacking, sorting, maneuvering - triple fun!
The trailer can be loaded and unloaded with the different bricks. If you like things more compact, you can also uncouple the trailer and put your stacking talent to the test on the truck.





$8.1 \times 3.5 \times 4.3$ in
54859
Pull-along animal, Tortoise Tortuga
9oki
per piece $1^{+}$ $\qquad$
$\square$

$6.1 \times 2.0 \times 5.0$ in

## 54954 <br> Pull-along animal, Dragon Saro

90ki

| per pie | $1^{\text {T }}$ |  |
| :---: | :---: | :---: |




## Beats its wings.

54998
Push-along animal, Dragon Jakomo
goki



## With large wadding feet for a comical walk.



54882
Push-along animal, Rock Star Duck, fleet flap as he waddles
90ki
per piece $1^{+}+4$ 4. 4


## PUZZLES



$8.3 \times 8.3 \times 0.9$ in
57545
Powerdisplay, lift-out puzzles,
Goki Essentials I, 4 assorted
goki
per display of 8 $1+\square \square \square$


57632
Powerdisplay, lift-out puzzles,
Goki Essentials II, 7 assorted
$\square$


$11.8 \times 8.3 \times 0.9$ in
57873
Lift-out puzzle, Farm VII, 8 pieces
goki
per riece $1^{+}$4 4


$11.8 \times 8.3 \times 0.9$ in

| per piece | $1+$ | 7 28 <br> $p c s$ $p c s$ |
| :--- | :---: | :---: | :---: |

$\square$


$10.7 \times 10.7 \times 1.0$ in
57391
Lift-out puzzle, Vehicles with Background
goki

| perpiece |  |  |
| :---: | :---: | :---: |



$11.8 \times 8.3 \times 0.9$ in
57829
Lift-out puzzle, African baby animals, 9 pieces
goki

| perp |  | \%111111 |
| :---: | :---: | :---: |



57607
Cube puzzle farm animals, 9 cubes
goki

$$
\begin{aligned}
& \text { per piece } \\
& 3^{+}-
\end{aligned}
$$


$11.8 \times 8.3 \times 0.4$ in
57672
Alphabet puzzle, 26 pieces

per piece $\quad 3^{+}$| 12 | 36 |
| :---: | :---: |
| $p c s$ | pcs |




57891
Puzzle, Mr. Miller's farm
$11.8 \times 7.9 \times 0.3$ in

56880



## Made of wood


$6.5 \times 4.7 \times 0.1$ in

## 57390

Mini-Puzzle, Dinosaur,
6 assorted


57666
Jigsaw Puzzle, World
9oki

| perp | $6+\left\{\begin{array}{l}\text { 江 }\end{array}\right.$ |  |
| :---: | :---: | :---: |




57698
Puzzle, Mandala
goki

```
per piece
```

$4+\{18\rangle$| 24 | 96 |
| :---: | :---: |
| pos | pcs |



$7.8 \times 7.8 \times 0.6 \mathrm{in}$

## 57705

| 12 | 24 |
| :---: | :---: |
| pcs | pcs |



$4.6 \times 4.6 \times 0.8$ in

## 57737

Puzzle, Circle, 6 layers, 21 pieces

| 36 | 72 |
| :---: | :---: |
| pCs | pCs |

Introducing the Ball Tower Puzzle! Looking for a challenge that transcends age barriers? Look no further! Our Tricky Ball Tower Puzzle is the ultimate brain-teaser for all age groups. Your mission, should you choose to accept it, is to rearrange the colorful balls back into their original sequence. Sounds easy, right? Think again! To begin, grab hold of the ball tower and give it a whirl! Spin those discs until the colors are thoroughly mixed up and ready for your puzzling prowess. Navigate the balls back to their starting positions, utilizing the empty space in each row to maneuver them up and down, one step at a time. Get ready to exercise your brain and have a blast with the Ball Tower Puzzle - your ticket to hours of thrilling puzzle fun!


57465
Ball Tower Puzzle


9oki peripiece $\quad 6^{+} \square \square \square$


## BUILDING, LEARNING, MUSIC




## 58782

The great cogwheel game, 16 pieces
goki
per piece
$3^{+}$

| 6 | 24 |
| :---: | :---: |
| $p \mathrm{Pcs}$ | pcs |




Assembling the colourful wooden cogwheels on the tableau is only half the fun. Only when the big blue wheel is cranked does it become clear whether the plan has worked - are all the wheels turning?

$8.1 \times 8.1 \times 1.2$ in
goki

| 8 | 32 |
| :---: | :---: |
| $p c s$ | $p<s$ |




Colours glazed

$5.9 \times 5.9 \times 1.5 \mathrm{in}$

58753
Colour and shape assorting board, 9 blocks
goki
per piece
$1^{+}$


WM034
The 4 towers, shapes and colours sorting game, 16 pieces

90ki per piece $\quad 2^{+} \square$
$\square$
$\square$

The goki hammerbench is an kid-friendly toy that teaches basic mechanics.




$\square$

Make your dwarfs fly into the correct slots on the playing board. Trickier than it seems.

$7.9 \times 7.9$ in

56824
The flying dwarfs, 21 pieces
9oki

$$
\text { per piece } \quad 4^{+} \boxtimes \begin{array}{|c|c|}
\hline 12 & 24 \\
\text { pcs } & \text { pcs }
\end{array} \quad\| \|\| \|\| \|\| \|\| \|\| \|\| \|\| \|\| \|\| \|
$$




56901
Dolphin balancing game, 20 pieces
goki

```
per piece
\(4+\infty\) \(\square\)
```

/14.

The missing part that matches the selected shape has to be identified by touch, hidden in the cotton bag.


## 56968

Sensory Game, Matching Pair, 32 pieces
goki per piece
$3^{+}$

$\square$

| 12 | 24 |
| :--- | :--- |
| pcs | pcs |

${ }_{4}\| \|\| \|\| \|\| \|\| \|\| \|\| \|\left\|_{569682}\right\|\| \|\| \| \|$



| perpie | $1^{1+1}$ |  |
| :---: | :---: | :---: |

## Both aesthetically and acoustically perfect product.

It is really hard to walk past this sound pagoda You have to experience the marbles run down the tower.


53832
Pagoda marble game, 3 marbles
goki
per piece
$3^{+}$
$\pi$ $\square$


61959
Xylophone, 8 Tones
per piece


61975
Thumb piano, Ladybird
9oki
$\square$


## SALES AIDS, PROMOTIONAL ITEMS







1

# ... join the family 


11ㅏㅇ 6


0.0ki In106 0,0ki
9Olki IDO6
a)
3

3

D10 06



